



FACT SHEET As of 09/15/2021

PROSHARES BIG DATA REFINERS ETF

Fund objective

ProShares Big Data Refiners ETF seeks investment results, before fees and expenses, that track the performance of the FactSet Big Data Refiners Index.

Fund details

Inception Date	09/29/2021
Trading Symbol	DAT
Intraday Symbol	DAT.IV
Bloomberg Symbol	FDSBDFN
CUSIP	74347G457
Exchange	NYSE Arca
Net Assets	—
Operating Expenses	0.58%
Distribution Schedule	Quarterly

See reverse for additional information about the index.

About the fund

ProShares Big Data Refiners ETF invests in companies that help businesses process massive amounts of data to draw competitive insights.

- Data is being created at an unprecedented rate—approximately 64 zettabytes (six trillion gigabytes) of data was generated in 2020. For businesses, data has become an important commodity, and unlocking insights can improve efficiencies and reduce costs.
- Ninety-two percent of corporate executives say the pace of their big data and AI investments has accelerated, according to a 2021 NewVantage Partners survey of Fortune 1000 companies. Of those surveyed, 81% were optimistic about the future of AI and big data in their firms.
- The global big data market has expanded quickly, reaching \$208 billion in 2020. By 2026, it is projected to grow to \$450 billion, according to a 2021 Expert Market Research Report.

IMPORTANT INFORMATION

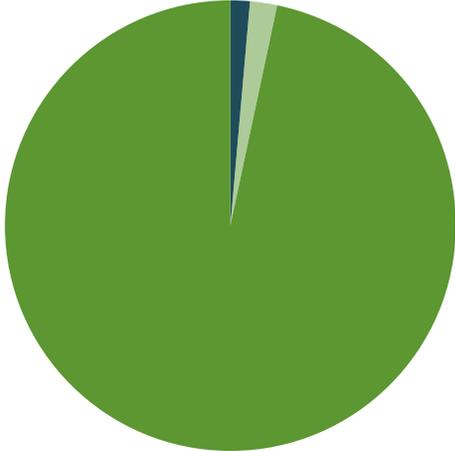
Sources: ProShares; Datacenter News, March, 2021; Expert Market Research, Global Big Data Market Size, Share, Growth and Forecast 2021-2026, June 2021; NewVantage Partners, 2021 Big Data and AI Executive Survey, 2021. **There is no guarantee forecasts will be met.**

Investing involves risk, including the possible loss of principal. This ProShares ETF is subject to certain risks, including the risk that the fund may not track the performance of the index and that the fund's market price may fluctuate, which may decrease performance. **Please see summary and full prospectuses for a more complete description of risks. There is no guarantee any ProShares ETF will achieve its investment objective.**

Investments in big data technology are subject to risks associated with a developing industry and there is no guarantee that these companies will be successful. Big data companies may have limited product lines, markets, and resources. Such companies are subject to risks such as rapid changes in technology; short product life cycles; impairment of intellectual property rights; intense competition; evolving industry standards and regulations; security and privacy failures or constraints; dependence on third-party vendors; and the impact of research and development and mergers and acquisition costs. The index theme may not be the primary driver of company, index or fund performance. Companies in the index may have significant unrelated business lines, which could have a significant negative impact on company, index and fund performance. This fund may be subject to additional risks associated with the software and services industry. A more complete discussion of risks is found in the prospectus.

Carefully consider the investment objectives, risks, charges and expenses of ProShares before investing. This and other information can be found in their summary and full prospectuses. Read them carefully before investing. Obtain them from your financial professional or visit ProShares.com. ProShares are not suitable for all investors.

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Index description	Additional Index information ¹																																				
<p>FactSet Big Data Refiners Index</p> <ul style="list-style-type: none"> The index is designed to track the performance of companies that provide analytics, software, hardware and other computing infrastructure for managing and extracting information from large structured and unstructured datasets, as determined by the index methodology. To be selected for the index, a company must generate at least 75% of its revenue from products or services associated with at least one or more of nine FactSet Revere Business Industry Classification System Sub-Industries that the index provider has identified as related to big data refiners. If fewer than 25 companies are included in the index, the index provider will reduce the revenue requirement to 50%, and the top 25 companies will be included in the index. Selected companies are weighted based on market capitalization, subject to a maximum weight of 4.5% for any single company. The index includes U.S., non-U.S. developed, and emerging market companies. The index is reconstituted and rebalanced semiannually.¹ Inception: 09/02/2021 	<p>Index Constituents</p> <table border="1" data-bbox="646 254 1101 684"> <thead> <tr> <th colspan="2">Top Ten Constituents</th> </tr> </thead> <tbody> <tr><td>MongoDB Inc.</td><td>6.24%</td></tr> <tr><td>Datadog Inc.</td><td>6.15%</td></tr> <tr><td>Dynatrace Inc.</td><td>5.45%</td></tr> <tr><td>Nice Ltd.</td><td>5.28%</td></tr> <tr><td>Splunk Inc.</td><td>5.27%</td></tr> <tr><td>Snowflake Inc.</td><td>5.22%</td></tr> <tr><td>Nutanix Inc.</td><td>4.99%</td></tr> <tr><td>Elastic NV</td><td>4.78%</td></tr> <tr><td>Tyler Technologies Inc.</td><td>4.52%</td></tr> <tr><td>Palantir Technologies Inc.</td><td>4.40%</td></tr> </tbody> </table> <table border="1" data-bbox="1166 254 1520 533"> <thead> <tr> <th colspan="2">Country Weightings</th> </tr> </thead> <tbody> <tr><td>United States</td><td>92.48%</td></tr> <tr><td>Israel</td><td>5.28%</td></tr> <tr><td>Australia</td><td>0.66%</td></tr> <tr><td>Netherlands</td><td>0.61%</td></tr> <tr><td>Japan</td><td>0.55%</td></tr> <tr><td>Poland</td><td>0.42%</td></tr> </tbody> </table>	Top Ten Constituents		MongoDB Inc.	6.24%	Datadog Inc.	6.15%	Dynatrace Inc.	5.45%	Nice Ltd.	5.28%	Splunk Inc.	5.27%	Snowflake Inc.	5.22%	Nutanix Inc.	4.99%	Elastic NV	4.78%	Tyler Technologies Inc.	4.52%	Palantir Technologies Inc.	4.40%	Country Weightings		United States	92.48%	Israel	5.28%	Australia	0.66%	Netherlands	0.61%	Japan	0.55%	Poland	0.42%
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Investments in non-U.S. securities may involve risks different from U.S. securities, including risks from geographic concentration, differences in valuation and valuation times, unfavorable fluctuations in currency, differences in generally accepted accounting principles, and from economic or political instability. Investments in emerging markets generally are less liquid, more volatile, and riskier than investments in more developed markets and are considered to be speculative. This fund is non-diversified and concentrates its investments in certain sectors. Non-diversified and narrowly focused investments typically exhibit higher volatility.

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