

PROSHARES S&P 500 DIVIDEND ARISTOCRATS ETF (NOBL)

The S&P 500's Best Dividend Growers, Only Available from ProShares

Investors looking for ways to add high-quality large-cap stocks to their equity portfolios may want to consider a dividend growth strategy like ProShares S&P 500 Dividend Aristocrats ETF (NOBL). Large-cap companies that have grown their dividends tend to have strong fundamentals, stable earnings, and solid histories of profit and growth. NOBL is the only ETF that tracks the S&P 500® Dividend Aristocrats® Index—the 57 high-quality companies in the S&P 500 with at least 25 consecutive years of dividend growth.

S&P 500 Dividend Aristocrats Index Holdings As of 1/31/19 rebalance and reconstitution

Name	Ticker	Sector	Years	Name	Ticker	Sector	Years
3M Co.	MMM	Industrials	56	Clorox Co.	CLX	Consumer Staples	42
Coca-Cola Co.	KO	Consumer Staples	56	McDonald's Corp.	MCD	Consumer Discretionary	42
Colgate-Palmolive Co.	CL	Consumer Staples	56	Pentair PLC	PNR	Industrials	42
Dover Corp.	DOV	Industrials	56	Walmart Stores	WMT	Consumer Staples	42
Emerson Electric Co.	EMR	Industrials	56	Medtronic PLC	MDT	Health Care	41
Genuine Parts Co.	GPC	Consumer Discretionary	56	Sherwin-Williams Co.	SHW	Materials	39
Johnson & Johnson	JNJ	Health Care	56	Sysco Corp.	SYO	Consumer Staples	38
Procter & Gamble	PG	Consumer Staples	56	Franklin Resources Inc.	BEN	Financials	37
Stanley Black & Decker	SWK	Industrials	51	AFLAC Inc.	AFL	Financials	36
Hormel Foods Corp.	HRL	Consumer Staples	50	Air Products & Chemicals Inc.	APD	Materials	36
Becton Dickinson & Co.	BDX	Health Care	47	Cincinnati Financial Corp.	CINF	Financials	36
Grainger W.W. Inc.	GWW	Industrials	47	Exxon Mobil Corp.	XOM	Energy	36
Illinois Tool Works Inc.	ITW	Industrials	47	AT&T Inc.	T	Communication Services	34
Leggett & Platt	LEG	Consumer Discretionary	47	Brown-Forman Corp. B	BF.B	Consumer Staples	34
PPG Industries Inc.	PPG	Materials	47	Cintas Corp.	CTAS	Industrials	34
Target Corp.	TGT	Consumer Discretionary	47	Ecolab Inc.	ECL	Materials	33
Abbott Laboratories	ABT	Health Care	46	McCormick & Co.	MKC	Consumer Staples	33
AbbVie Inc.	ABBV	Health Care	46	T. Rowe Price Group Inc.	TROW	Financials	32
Federal Realty Invt Trust	FRT	Real Estate	46	Cardinal Health Inc.	CAH	Health Care	31
Kimberly-Clark	KMB	Consumer Staples	46	Chevron Corp.	CVX	Energy	31
PepsiCo Inc.	PEP	Consumer Staples	46	General Dynamics	GD	Industrials	27
VF Corp.	VFC	Consumer Discretionary	46	Linde PLC	LIN	Materials	26
Nucor Corp.	NUE	Materials	45	Roper Technologies, Inc.	ROP	Industrials	26
S&P Global	SPGI	Financials	45	Smith A.O. Corp.	AOS	Industrials	26
Archer-Daniels-Midland Co.	ADM	Consumer Staples	44	Caterpillar Inc.	CAT	Industrials	25
Automatic Data Processing	ADP	Information Technology	44	Chubb Ltd	CB	Financials	25
Consolidated Edison Inc.	ED	Utilities	44	People's United Financial	PBCT	Financials	25
Lowe's Cos. Inc.	LOW	Consumer Discretionary	44	United Technologies	UTX	Industrials	25
Walgreens Boots Alliance Inc.	WBA	Consumer Staples	43	Average Consecutive Years of Dividend Growth			41.23

Source: S&P Dow Jones. Historical data on dividend growth not recorded prior to 1962; companies shown with 55 years of dividend growth may have longer track records than shown here. Constituents are subject to change. If fewer than 40 stocks meet criteria, the index may include companies with shorter dividend growth histories.

THE TAKEAWAY



If you're looking for high-quality large-cap stocks, consider a dividend growth strategy.

ProShares S&P 500 Dividend Aristocrats ETF (NOBL) is designed

to track, before fees and expenses, the S&P 500 Dividend Aristocrats Index, which tracks the select group of companies with at least 25 consecutive years of dividend growth.

ProShares' suite of Dividend Growers ETFs covers major U.S. market caps as well as international markets.



Find out more

Visit [ProShares.com](https://www.proshares.com) or consult your financial advisor.

This information is not meant to be investment advice. There is no guarantee dividends will be paid. Companies may reduce or eliminate dividends at any time, and those that do will be dropped from the index at reconstitution. **Investing involves risk, including the possible loss of principal.** This ProShares ETF is diversified and entails certain risks, including imperfect benchmark correlation and market price variance, that may decrease performance. Please see summary and full prospectuses for a more complete description of risks. **There is no guarantee any ProShares ETF will achieve its investment objective.**

Carefully consider the investment objectives, risks, charges and expenses of ProShares before investing. This and other information can be found in their summary and full prospectuses. Read them carefully before investing. Obtain them from your financial advisor or broker-dealer representative or visit ProShares.com.

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