

Explore Dividend Growth

## Get to Know: The New S&P 500 Dividend Aristocrats

Investors looking for quality large-cap stocks may want to consider a dividend growth strategy like the S&P 500<sup>®</sup> Dividend Aristocrats<sup>®</sup> Index. The index is made up of companies within the S&P 500 that have not just paid dividends, but grown them for at least 25 consecutive years, with most growing them for 40+ years.

Get to know this elite group of companies and its three newest members.



## What Makes an S&P 500 Dividend Aristocrat?

- Robust Earnings: Often household names, they are an elite group of quality companies that have had stable earnings, solid fundamentals and strong histories of profit and growth.
- Lower Volatility: The index has had strong performance with lower volatility than the S&P 500 since its inception in 2005.<sup>1</sup>
- Consistent Dividend Growth: As a group, the S&P 500 Dividend Aristocrats have grown their dividends by 8% annually since 2006.<sup>2</sup>

### S&P 500 Dividend Aristocrats

# An Exclusive Club



25+ years of consecutive dividend growth (average is 40 years)



## **Quality Has Driven Results**



Outperformed the S&P 500 with lower volatility since inception in 2005



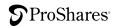
Strong "all weather" performance, with 92.4% market upside capture, and only 79.8% downside capture<sup>3</sup>



8% annualized dividend growth since 2006

1 Source: Morningstar

- 2 Source: Bloomberg
- 3 Since index inception on 5/2/05 through 12/31/22.



## What Companies Have Been Added in 2023?

The newest companies in the 67-member group are:

#### C.H. Robinson (Ticker: CHRW)

C.H. Robinson solves logistics challenges for global companies across industries. Headquartered in Eden Prairie, Minnesota, the company has grown its dividend by an average of 16.1% annually for the past 24 years.<sup>4</sup>

#### Nordson Corporation (Ticker: NDSN)

Nordson is a leading engineer and manufacturer of systems that dispense, apply and control fluids, such as adhesives, sealants and coatings, to a range of consumer and industrial industries. Headquartered in Westlake, Ohio, the company has averaged 10.2% annualized dividend growth over the last 25 years.<sup>5</sup>

#### J.M. Smucker (Ticker: SJM)

J.M. Smucker is a manufacturer of food and beverage products, with many well-known brands such as Smucker's<sup>®</sup> fruit spreads, Jif<sup>®</sup> peanut butter, Folgers<sup>®</sup> coffee and Milk-Bone<sup>®</sup> dog treats. Headquartered in Orrville, Ohio, the company has grown its dividend 8.5% per year on average over the last 25 years.<sup>6</sup>

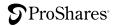


### How Can You Invest in the S&P 500 Dividend Aristocrats?

ProShares S&P 500 Dividend Aristocrats ETF (NOBL) is the only ETF focused exclusively on the S&P 500 Dividend Aristocrats. NOBL's strategy has allowed investors to capture most of the gains of rising markets, and less of the loss in falling markets.<sup>7</sup>

NOBL is part of our suite of Dividend Growers ETFs covering U.S. market caps and international markets.

- 4 Source: FactSet
- 5 Source: FactSet
- 6 Source: J.M. Smucker website
- 7 Source: Morningstar. Since fund inception on 10/9/13.



### Have Questions?

Financial professionals can contact ProShares at **866-776-5125** or email **info@proshares.com** for additional information about ProShares and other investment products.

NOBL S&P 500 Dividend Aristocrats

**TDV** S&P Technology Dividend Aristocrats REGL S&P MidCap 400 Dividend Aristocrats

**EFAD** MSCI EAFE Dividend Growers SMDV Russell 2000 Dividend Growers

**EUDV** MSCI Europe Dividend Growers TMDV Russell U.S. Dividend Growers

**EMDV** MSCI Emerging Markets Dividend Growers

Holdings are subject to change. As of 1/31/23, NOBL included a 1.49% allocation to C.H. Robinson Worldwide Inc., a 1.51% allocation to The J.M. Smucker Co., and a 1.48% allocation to Nordson Corp.

The performance quoted represents past performance and does not guarantee future results. Indexes are unmanaged, and one cannot invest directly in an index.

There is no guarantee any ProShares ETF will achieve its investment objective.

Investing involves risk, including the possible loss of principal. These ProShares ETFs are subject to certain risks, including the risk that the funds may not track the performance of the index and that the funds' market price may fluctuate, which may decrease performance. Please see their summary and full prospectuses for a more complete description of risks. There is no guarantee any ProShares ETF will achieve its investment objective.

## Carefully consider the investment objectives, risks, charges and expenses of ProShares before investing. This and other information can be found in their summary and full prospectuses at ProShares.com. Read them carefully before investing.

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