

**TDV**

# ProShares S&P Technology Dividend Aristocrats ETF

## Key Takeaways

### The only technology-focused dividend growth fund

ProShares S&P Technology Dividend Aristocrats ETF (TDV) is the only ETF focusing on well-established, technology-related companies that have consistently raised their dividends for at least seven consecutive years.

### A quality-focused strategy

S&P Technology Dividend Aristocrats are well-established and have demonstrated a commitment of returning capital to shareholders. As a group, they have displayed hallmarks of quality like stable earnings, solid fundamentals, and often strong histories of profit and growth.

### From the leader in dividend growers ETFs

TDV is part of the ProShares Dividend Growers ETFs family—a suite of domestic and international ETFs that invest in the best dividend growers in their respective categories.

## The Value of Well-Established Technology Companies

Some investors are naturally attracted to the return potential of investing in technology companies. But many early-stage companies are focused on emerging technologies and rapid sales growth, which can lead to overvaluation and high volatility. Technology companies that are more established in their life cycles have typically changed how they allocate capital. They often demonstrate a greater commitment to their shareholders through dividends.

### Common Tech Company Characteristics

#### Early Stage

- Growth oriented
- Prone to high valuations
- Greater volatility

#### Well Established

- Solid fundamentals
- Demonstrated staying power
- Established advantages

## Key Potential Risks

### Market Risk

Adverse developments in equity markets may cause the value of your investment to decrease.

### Mid-Cap and Small-Cap Stocks

Investments in smaller companies typically exhibit higher volatility.

### Technology Companies

Technology companies face certain risks that may adversely affect profitability.

### See Prospectus

For more on risks, obtain a prospectus from your financial professional or visit [ProShares.com](https://www.proshares.com).

# Who Are the S&P Technology Dividend Aristocrats?

The S&P® Technology Dividend Aristocrats® are well-established, technology-related companies that have demonstrated a commitment to shareholders not only by paying dividends, but by consistently growing them.



Well-established  
companies



Demonstrated  
commitment to  
shareholders



Uninterrupted  
dividend growth  
over time



97.6% have had  
positive earnings

Sources: FactSet, Bloomberg. Current constituents of the S&P Technology Dividend Aristocrats have delivered more consistent earnings (97.6% vs 82.8% positive EPS) compared with the constituents of S&P Composite 1500 Information Technology Index, 2013-2024.

## The Only ETF Focused on the Technology Dividend Aristocrats

ProShares S&P Technology Dividend Aristocrats ETF (TDV) is the only ETF providing investors with the opportunity to invest in the S&P Technology Dividend Aristocrats—quality names that have consistently raised their dividends for at least seven consecutive years. As a group, S&P Technology Dividend Aristocrats have had hallmarks of quality like stable earnings, solid fundamentals, and often strong histories of profit and growth.

## About the ETF

Ticker Symbol: **TDV**

Intraday Symbol: **TDV.IV**

Bloomberg Index Symbol: **SPTDAUT**

Investment Objective: **TDV seeks investment results, before fees and expenses, that track the performance of the S&P Technology Dividend Aristocrats Index.**

Inception: **11/5/19**

# How the S&P Technology Dividend Aristocrats Index Works

The S&P Technology Dividend Aristocrats Index targets well-established, technology-related companies that have raised their dividends for a minimum of seven consecutive years. Index holdings are primarily companies from the information technology sector. But the index may also include technology-related companies which may cover interactive home entertainment, interactive media and services, data processing and outsourced services, and transaction and payment processing services sub-industries.

As of February 1, 2024\*, the index held 36 companies, with an average 13.83 years of consecutive dividend growth.

Name	Sub-Industry	Years	Name	Sub-Industry	Years
Badger Meter Inc.	Electronic Equipment & Instruments	31	KLA Corp.	Semiconductor Materials & Equipment	12
International Business Machines Corp.	IT Consulting & Other Services	28	Mastercard Inc.	Transaction & Payment Processing	12
Cass Information Systems Inc.	Transaction & Payment Processing	22	Microchip Technology Inc.	Semiconductors	12
Analog Devices Inc.	Semiconductors	20	Motorola Solutions Inc.	Communications Equipment	12
Jack Henry & Associates Inc.	Transaction & Payment Processing	20	Oracle Corp.	Systems Software	12
QUALCOMM Inc.	Semiconductors	20	Apple Inc.	Technology Hardware, Storage & Peripherals	11
Texas Instruments Inc.	Semiconductors	20	Power Integrations Inc.	Semiconductors	11
Accenture PLC	IT Consulting & Other Services	18	Avnet Inc.	Technology Distributors	10
Microsoft Corp.	Systems Software	18	CDW Corp./DE	Technology Distributors	10
Broadridge Financial Solutions Inc.	Data Processing & Outsourced Services	16	CSG Systems International Inc.	Data Processing & Outsourced Services	10
Visa Inc.	Transaction & Payment Processing	15	Dolby Laboratories Inc.	Systems Software	9
Broadcom Inc.	Semiconductors	13	Lam Research Corp.	Semiconductor Materials & Equipment	9
Corning Inc.	Electronic Components	13	Skyworks Solutions Inc.	Semiconductors	9
Littelfuse Inc.	Electronic Components	13	Cognex Corp.	Electronic Equipment & Instruments	8
TE Connectivity Ltd.	Electronic Manufacturing Services	13	Roper Technologies Inc.	Application Software	8
Amphenol Corp.	Electronic Components	12	TTEC Holdings Inc.	Data Processing & Outsourced Services	8
Cisco Systems Inc.	Communications Equipment	12	SS&C Technologies Holdings Inc.	Data Processing & Outsourced Services	7
HP Inc.	Technology Hardware, Storage & Peripherals	12			
Intuit Inc.	Application Software	12			
Average Consecutive Years of Dividend Growth					13.83

\* Holdings are as of the most recent reconstitution date and are subject to change. Sources: S&P Dow Jones Indices. Constituents are subject to change. If fewer than 25 stocks meet criteria, the index may include companies with shorter dividend growth histories.

## Index Highlights

- **Seven years of consecutive dividend growth points to the general past strength and stability of the index constituents.**
- **Equal weighting methodology, unlike market cap weighting:**
  - Treats each company as a distinct investment opportunity without regard to its size.
  - Does not have any single large weighting, so the index is not overly dependent on a few holdings for performance.
- **Is rebalanced quarterly to equal weights in January, April, July and October, with an annual reconstitution during the January rebalance.**

## About ProShares

ProShares now offers one of the largest lineups of ETFs, with over \$75 billion in assets. The company is a leader in strategies such as crypto-linked, dividend growth, interest rate hedged bond and geared (leveraged and inverse) ETF investing. ProShares continues to innovate with products that provide strategic and tactical opportunities for investors to manage risk and enhance returns.

### Find Out More

Visit [ProShares.com](https://ProShares.com) or consult your financial professional.

As of 12/31/24, TDV's top ten holdings are Broadcom Inc. 3.75%, Visa Inc. 3.22%, Badger Meter Inc. 3.09%, Dolby Laboratories Inc. 3.09%, Apple Inc. 3.08%, CSG Systems International Inc. 3.08%, Cisco Systems Inc. 3.04%, Broadridge Financial Solutions Inc. 3.03%, Amphenol Corp. 3.02%, and Intuit Inc. 2.99%.

This is not meant to be investment advice. Past performance does not guarantee future results. Index performance does not reflect any management fees, transaction costs or expenses. Indexes are unmanaged and one cannot invest directly in any index. There is no guarantee dividends will be paid. Companies may reduce or eliminate dividends at any time, and those that do will be dropped from the index at reconstitution.

**Investing involves risk, including the possible loss of principal.** This ProShares ETF is non-diversified and entails certain risks, including imperfect benchmark correlation and market price variance, that may decrease performance. Please see summary and full prospectuses for a more complete description of risks. **There is no guarantee any ProShares ETF will achieve its investment objective.**

Technology companies may be subject to intense competition, product obsolescence, general economic conditions and government regulation and may have limited product lines, markets, financial resources or personnel.

Investments in smaller companies typically exhibit higher volatility. Small- and mid-cap companies may have limited product lines or resources, may be dependent upon a particular market niche and may have greater fluctuations in price than the stocks of larger companies. Small- and mid-cap companies may lack the financial and personnel resources to handle economic or industry-wide setbacks and, as a result, such setbacks could have a greater effect on small- and mid-cap security prices.

**Carefully consider the investment objectives, risks, charges and expenses of ProShares before investing. This and other information can be found in their summary and full prospectuses. Read them carefully before investing.**

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