

ONLN

ProShares Online Retail ETF



As of 03/31/2025

ONLN invests in a global portfolio of companies at the forefront of the rising e-commerce theme.

Why ONLN?



Targets High-Growth Innovation

The rise of e-commerce has transformed retail, reshaping shopping habits, spurring the creation of new companies, and forcing traditional retailers to evolve.



Sector & Geographic Diversification*

The online retail economy is transforming multiple industries across nearly all regions of the globe.



Efficient Exposure

ONLN invests in dozens of online retail stocks, including household names like Amazon and lesser-known companies on the rise—all in one convenient trade.

KEY FACTS

| | |
|------------------|-------------------------------|
| Inception Date | 07/13/18 |
| Expense Ratio | 0.58% |
| Underlying Index | ProShares Online Retail Index |

TRADING DETAILS

| | |
|------------------------|-----------|
| Fund Ticker | ONLN |
| Intraday Symbol | ONLN.IV |
| Bloomberg Index Ticker | PSONLINE |
| CUSIP | 74347B169 |
| Exchange | NYSE Arca |
| Options Available | Yes |

DISTRIBUTION DETAILS

| | |
|---|-----------|
| Distribution Frequency | Quarterly |
| 30-Day SEC Yield ¹ | -0.14% |
| 12-Month Distribution Rate ² | 0.23% |

PERFORMANCE (%)

| | Q1 25 | YTD | 1 YR | 3 YR | 5 YR | 10 YR | INCEPTION |
|---------------------|--------|--------|--------|--------|-------|-------|-----------|
| ONLN (NAV) | -2.86% | -2.86% | 10.70% | -1.68% | 5.85% | — | 1.48% |
| ONLN (Market Price) | -2.81% | -2.81% | 10.67% | -1.75% | 5.82% | — | 1.47% |
| PSONLINE (Index) | -2.70% | -2.70% | 11.34% | -1.12% | 6.43% | — | 2.02% |

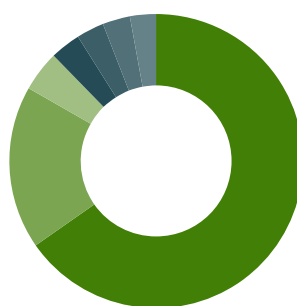
Periods greater than one year are annualized.

Performance quoted represents past performance and does not guarantee future results. Investment return and principal value will fluctuate, so an investor's shares may be worth more or less than the original cost when sold. Market price returns are based on the bid/ask midpoint at 4:00 p.m. ET (when NAV is normally determined) and may differ from your returns if you traded shares at other times. Index performance does not reflect fees or expenses. Indexes are unmanaged and cannot be invested in directly. Current performance may be higher or lower than performance quoted. For performance data current to the most recent month-end, visit [ProShares.com](https://www.proshares.com).

TOP 10 ETF HOLDINGS (%)³

| | |
|----------------------------|--------|
| Amazon.com Inc. | 23.69% |
| eBay Inc. | 11.42% |
| PDD Holdings Inc. | 8.24% |
| Alibaba Group Holding Ltd. | 7.01% |
| Carvana Co. | 4.69% |
| Coupage Inc. | 4.46% |
| Chewy Inc. | 4.20% |
| The Buckle Inc. | 4.07% |
| Etsy Inc. | 3.85% |
| FIGS Inc. | 3.55% |

TOP 10 TOTAL 75.19%

INDEX COUNTRY WEIGHTINGS (%)⁴


| | |
|---------------|--------|
| United States | 65.28% |
| China | 17.96% |
| South Korea | 4.46% |
| Hong Kong | 3.36% |
| Israel | 3.05% |
| Brazil | 3.00% |
| Singapore | 2.89% |

ETF CHARACTERISTICS

| | |
|----------------------|------------------|
| Number of Holdings | 20 |
| Average Market Cap | \$151.83 billion |
| Price/Earnings Ratio | 20.08 |
| Price/Book Ratio | 4.28 |

*Diversification does not ensure a profit or guarantee against a loss.¹30-Day SEC Yield is a standard yield calculation developed by the Securities and Exchange Commission (SEC) that facilitates fairer comparisons of funds. The figure reflects dividends and interest earned by the securities held by the fund during the most recent 30-day period, net of fund's expenses. ²12-Month Distribution Rate represents the sum of the fund's distributions for the last 12 months, expressed as a percentage of the NAV at the announcement of the most recent distribution. ³Holdings are subject to change. ⁴Sum of weightings may not equal 100% due to rounding.

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Investing involves risk, including the possible loss of principal. This ProShares ETF is non-diversified and entails certain risks, which may include risks associated with the use of derivatives (such as swap agreements, futures contracts and similar instruments), imperfect benchmark correlation, leverage and market price variance, all of which can increase volatility and decrease performance. Investments in the consumer discretionary and retailing industries are subject to risks such as changes in domestic and international economies, interest rates, competition and consumer confidence; disposable household income; consumer tastes and preferences; intense competition; changing demographics; marketing and public perception; and dependence on third-party suppliers and distribution systems. Investments in smaller companies typically exhibit higher volatility. The fund invests in international investments, which may involve risks from: geographic concentration, differences in valuation and valuation times, unfavorable fluctuations in currency, differences in generally accepted accounting principles, and from economic or political instability. In emerging markets, many risks are heightened, and lower trading volumes may occur. Please see the summary and full prospectuses for a more complete description of risks. **There is no guarantee any ProShares ETF will achieve its investment objective.**

Shares of any ETF are generally bought and sold at market price (not NAV) and are not individually redeemed from the fund. Brokerage commissions will reduce returns. ProShares are distributed by SEI Investments Distribution Co., which is not affiliated with the fund's advisor.