



FACT SHEET As of 12/31/23

PROSHARES ON-DEMAND ETF

Fund objective

ProShares On-Demand ETF seeks investment results, before fees and expenses, that track the performance of the FactSet On-Demand Index.

Fund details

Inception Date	10/26/21
Trading Symbol	OND
Intraday Symbol	OND.IV
Bloomberg Index Symbol	FDSODMN
CUSIP	74347G523
Exchange	NYSE Arca
Net Assets	\$0.62 million
Operating Expenses	0.58%
Distribution Schedule	Quarterly

About the fund

ProShares On-Demand ETF is the first ETF focused on investing in companies delivering seamless and convenient services at the touch of a button.

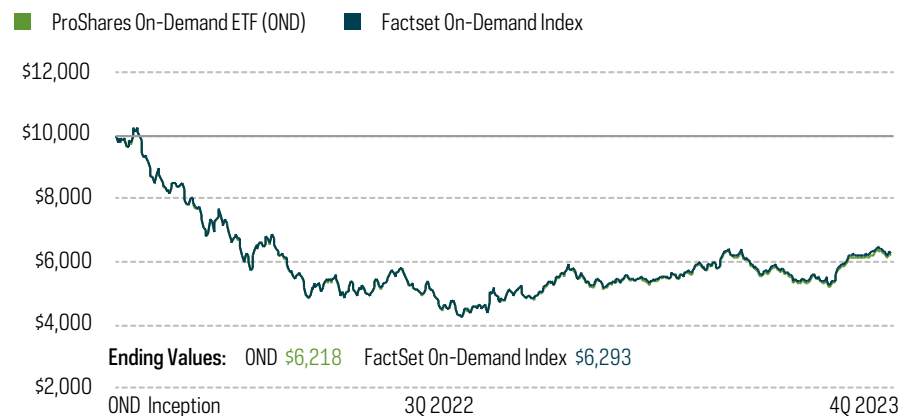
- The appetite for on-demand experiences has grown. In 2020, the global on-demand market was \$403 billion, and it is projected to grow to \$604 billion by 2023.*
- On-demand services may include a variety of industries such as food delivery, e-gaming, digital streaming platforms and virtual reality experiences.
- OND invests in a range of companies that stand to potentially benefit from the proliferation of platforms and services for on-demand access to lifestyle needs.

Fund performance and index history

	4Q 2023	Year to Date	1-Year	3-Year	5-Year	Fund Inception
ProShares On-Demand ETF NAV Total Return	14.63%	26.60%	26.60%	—	—	-19.57%
ProShares On-Demand ETF Market Price Return	15.03%	27.06%	27.06%	—	—	-19.69%
Factset On-Demand Index	14.88%	27.85%	27.85%	—	—	-19.17%

Periods greater than one year are annualized.

Growth of \$10,000 since inception

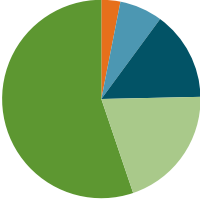


See reverse for additional information about the fund.

*Calculated by ProShares and includes ridesharing, per Mordor Intelligence, February 2020; online food delivery per Research and Markets, May 2020; video game software per Research and Markets, January 2021; video streaming per Grand View Research, February 2021. There is no guarantee forecasts will be met.

The performance quoted represents past performance and does not guarantee future results. Investment return and principal value of an investment will fluctuate so that an investor's shares, when sold or redeemed, may be worth more or less than the original cost. Shares are bought and sold at market price (not NAV) and are not individually redeemed from the fund. Market price returns are based upon the midpoint of the bid/ask spread at 4:00 p.m. ET (when NAV is normally determined for most funds) and do not represent the returns you would receive if you traded shares at other times. Brokerage commissions will reduce returns. Index performance does not reflect any management fees, transaction costs or expenses. Indexes are unmanaged and one cannot invest directly in any index. Current performance may be lower or higher than the performance quoted. Performance data current to the most recent month-end may be obtained by calling 866.776.5125 or visiting ProShares.com.

Investing involves risk, including the possible loss of principal. This ProShares ETF is subject to certain risks, including the risk that the fund may not track the performance of the index and that the fund's market price may fluctuate, which may decrease performance. Please see summary and full prospectuses for a more complete description of risks. There is no guarantee any ProShares ETF will achieve its investment objective. Carefully consider the investment objectives, risks, charges and expenses of ProShares before investing. This and other information can be found in their summary and full prospectuses. Read them carefully before investing. Obtain them from your financial professional or visit ProShares.com. ProShares are not suitable for all investors. ©2023 PSA FS-3907365.1

Index description	Additional fund information ³																																																										
<p>FactSet On-Demand Index</p> <ul style="list-style-type: none"> The index is designed to track the performance of companies that provide platforms and services for on-demand access to lifestyle needs including digital media, e-gaming, fitness, food delivery, ridesharing or virtual reality experiences, as determined by the index methodology. To be selected for the index, a company must generate at least 75% of its revenue from products or services associated with at least one or more of 15 FactSet Revere Business Industry Classification System Sub-Industries that the index provider has determined are related to on-demand services. If fewer than 25 companies are included in the index, the index provider will reduce the revenue requirement to 50%, and the top 25 companies will be included in the index. Selected companies are weighted based on market capitalization, subject to a maximum weight of 4.5% for any single company.¹ The index includes U.S., non-U.S. developed, and emerging market companies. The index is reconstituted and rebalanced semiannually. Inception: 09/02/2021 	<p>Top 10 fund companies</p> <table> <tr> <th></th><th>Weights</th></tr> <tr> <td>Snap Inc.</td><td>5.36%</td></tr> <tr> <td>Roblox Corp.</td><td>5.06%</td></tr> <tr> <td>Grab Holdings Ltd.</td><td>4.91%</td></tr> <tr> <td>Lyft Inc.</td><td>4.85%</td></tr> <tr> <td>Uber Technologies Inc.</td><td>4.80%</td></tr> <tr> <td>Zomato Ltd.</td><td>4.80%</td></tr> <tr> <td>NVIDIA Corp.</td><td>4.74%</td></tr> <tr> <td>Spotify Technology SA</td><td>4.69%</td></tr> <tr> <td>Nefflix Inc.</td><td>4.66%</td></tr> <tr> <td>DoorDash Inc.</td><td>4.62%</td></tr> <tr> <td>Top 10 total</td><td>48.48%</td></tr> </table> <p>Top 5 country breakdown</p> <table> <tr> <th></th><th>Weights</th></tr> <tr> <td>United States</td><td>48.51%</td></tr> <tr> <td>Japan</td><td>10.98%</td></tr> <tr> <td>China</td><td>10.70%</td></tr> <tr> <td>South Korea</td><td>6.95%</td></tr> <tr> <td>Singapore</td><td>4.91%</td></tr> <tr> <td>India</td><td>4.80%</td></tr> <tr> <td>Luxembourg</td><td>4.69%</td></tr> <tr> <td>Germany</td><td>3.87%</td></tr> <tr> <td>Netherlands</td><td>2.69%</td></tr> <tr> <td>France</td><td>1.89%</td></tr> </table> <p>Fund sectors</p> <table> <tr> <th></th><th>Weights⁴</th></tr> <tr> <td>Media & Entertainment</td><td>55.19%</td></tr> <tr> <td>Consumer Services</td><td>20.15%</td></tr> <tr> <td>Transportation</td><td>14.56%</td></tr> <tr> <td>Semiconductors & Semiconductor Equipment</td><td>7.00%</td></tr> <tr> <td>Consumer Staples Distribution</td><td>3.09%</td></tr> </table> 		Weights	Snap Inc.	5.36%	Roblox Corp.	5.06%	Grab Holdings Ltd.	4.91%	Lyft Inc.	4.85%	Uber Technologies Inc.	4.80%	Zomato Ltd.	4.80%	NVIDIA Corp.	4.74%	Spotify Technology SA	4.69%	Nefflix Inc.	4.66%	DoorDash Inc.	4.62%	Top 10 total	48.48%		Weights	United States	48.51%	Japan	10.98%	China	10.70%	South Korea	6.95%	Singapore	4.91%	India	4.80%	Luxembourg	4.69%	Germany	3.87%	Netherlands	2.69%	France	1.89%		Weights ⁴	Media & Entertainment	55.19%	Consumer Services	20.15%	Transportation	14.56%	Semiconductors & Semiconductor Equipment	7.00%	Consumer Staples Distribution	3.09%
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¹Constituents are subject to change. Weightings may fluctuate between rebalance dates and may be higher or lower than the indicated amounts. Sum of weightings may not equal 100% due to rounding.

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