

NOBL

ProShares S&P 500 Dividend Aristocrats ETF

As of 03/31/2025

NOBL invests in the S&P 500 Dividend Aristocrats, which are companies that have not only paid but grown dividends for 25+ years.*

Why NOBL?



Stability & Strength

NOBL invests in companies that typically exhibit stable earnings, solid fundamentals, and strong histories of profitability and growth.



Weathering the Storm

Historically, NOBL has captured most of the gains from rising markets with less severe drawdowns and lower volatility than the S&P 500.



Unique Offering

NOBL is the only ETF focused exclusively on the S&P 500 Dividend Aristocrats, that are high-quality companies that have increased their dividends for at least 25 years.

KEY FACTS

Inception Date	10/09/13
Expense Ratio	0.35%
Underlying Index	S&P 500® Dividend Aristocrats® Index

TRADING DETAILS

Fund Ticker	NOBL
Intraday Symbol	NOBL.IV
Bloomberg Index Ticker	SPDAUDT
CUSIP	74348A467
Exchange	Cboe BZX
Options Available	Yes

DISTRIBUTION DETAILS

Distribution Frequency	Quarterly
30-Day SEC Yield ¹	2.09%
12-Month Distribution Rate ²	2.08%

PERFORMANCE (%)

	Q1 25	YTD	1 YR	3 YR	5 YR	10 YR	INCEPTION
NOBL (NAV)	3.10%	3.10%	2.83%	4.68%	14.52%	9.66%	10.76%
NOBL (Market Price)	3.11%	3.11%	2.90%	4.66%	14.52%	9.65%	10.77%
SPDAUDT (Index)	3.20%	3.20%	3.19%	5.03%	14.93%	10.07%	11.18%

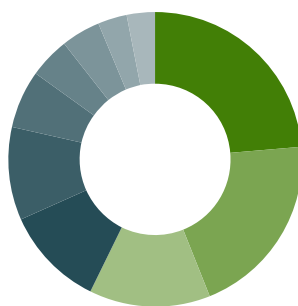
Periods greater than one year are annualized.

Performance quoted represents past performance and does not guarantee future results. Investment return and principal value will fluctuate, so an investor's shares may be worth more or less than the original cost when sold. Market price returns are based on the bid/ask midpoint at 4:00 p.m. ET (when NAV is normally determined) and may differ from your returns if you traded shares at other times. Index performance does not reflect fees or expenses. Indexes are unmanaged and cannot be invested in directly. Current performance may be higher or lower than performance quoted. For performance data current to the most recent month-end, visit [ProShares.com](https://www.proshares.com).

TOP 10 ETF HOLDINGS (%)³

AbbVie Inc.	1.78%
Consolidated Edison Inc.	1.76%
Brown & Brown Inc.	1.69%
The Coca-Cola Co.	1.67%
Kenvue Inc.	1.67%
The J.M. Smucker Co.	1.65%
Chubb Ltd.	1.63%
Johnson & Johnson	1.63%
Roper Technologies Inc.	1.60%
Atmos Energy Corp.	1.60%

TOP 10 TOTAL 16.68%

ETF SECTOR WEIGHTINGS (%)⁴

Consumer Staples	23.62%
Industrials	20.30%
Financials	13.35%
Materials	11.04%
Health Care	10.21%
Utilities	6.36%
Real Estate	4.46%
Consumer Discretionary	4.33%
Information Technology	3.20%
Energy	3.13%

ETF CHARACTERISTICS

Number of Holdings	69
Average Market Cap	\$98.27 billion
Price/Earnings Ratio	21.13
Price/Book Ratio	3.52

*If fewer than 40 stocks meet criteria, the index may include companies with shorter dividend growth histories. Special dividend payments are not taken into consideration. There is no guarantee dividends will be paid. Companies may reduce or eliminate dividends at any time, and those that do will be dropped from the index at reconstitution.¹30-Day SEC Yield is a standard yield calculation developed by the Securities and Exchange Commission (SEC) that facilitates fairer comparisons of funds. The figure reflects dividends and interest earned by the securities held by the fund during the most recent 30-day period, net of fund's expenses.²12-Month Distribution Rate represents the sum of the fund's distributions for the last 12 months, expressed as a percentage of the NAV at the announcement of the most recent distribution.³Holdings are subject to change.⁴Sum of weightings may not equal 100% due to rounding.

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Carefully consider the investment objectives, risks, charges and expenses of ProShares before investing. This material must be preceded or accompanied by the current fund prospectus. Read it carefully before investing.

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