



FACT SHEET As of 12/31/24

PROSHARES S&P KENSHO SMART FACTORIES ETF

Fund objective

ProShares S&P Kensho Smart Factories ETF seeks investment results, before fees and expenses, that track the performance of the S&P Kensho Smart Factories Index.

Fund details

Inception Date	9/29/21
Trading Symbol	MAKX
Intraday Symbol	MAKX.IV
Bloomberg Index	KFACTN
Symbol	
CUSIP	74347G481
Exchange	NYSE Arca
Net Assets	\$1.03 million
Operating	0.58%
Expenses	
Distribution	Quarterly
Schedule	

See reverse for additional information about the fund.

Why MAKX?

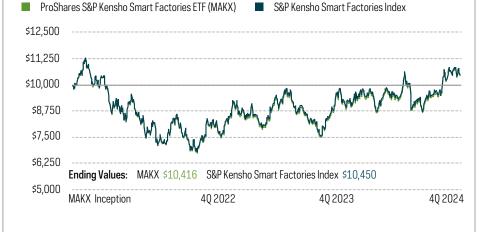
- United Nations projections indicate the potential for a labor shortage in the world's largest economies. Automating manufacturing with robotics and data processing capabilities could help businesses meet manufacturing demands.
- The adoption of smart factory technology could help companies improve control and visibility across their operations. A 2020 global survey found that 24% of manufacturers have already implemented smart manufacturing initiatives and more than 50% were planning to move in that direction.
- Evolving technology, increasingly complex supply chains, and the forces of globalization are bolstering the growth of smart factories. The global market is projected to grow from \$80 billion in 2021 to \$135 billion in 2026, according to a 2021 MarketsandMarkets report.

Fund performance and index history

	40 2024	Year to Date	1-Year	3-Year	5-Year	Fund Inception
ProShares S&P Kensho Smart Factories ETF NAV Total Return	8.82%	8.31%	8.31%	0.30%	_	1.26%
ProShares S&P Kensho Smart Factories ETF Market Price Return	8.75%	8.26%	8.26%	0.14%	_	1.24%
S&P Kensho Smart Factories Index	8.05%	7.68%	7.68%	0.33%		1.36%

Periods greater than one year are annualized

Growth of \$10,000 since inception



Sources: United Nations, Department of Economic and Social Affairs, August 2019; MarketsandMarkets, "Smart Factory Market Report," May 2021. There is no guarantee forecasts will be met. The performance quoted represents past performance and does not guarantee future results. Investment return and principal value of an investment will fluctuate so that an investor's shares, when sold or redeemed, may be worth more or less than the original cost. Shares are bought and sold at market price (not NAV) and are not individually redeemed from the fund. Market price returns are based upon the midpoint of the bid/ask spread at 4:00 p.m. ET (when NAV is normally determined for most funds) and do not represent the returns you would receive if you traded shares at other times. Brokerage commissions will reduce returns. Index performance does not reflect any management fees, transaction costs or expenses. Indexes are unmanaged and one cannot invest directly in any index. Current performance may be lower or higher than the performance quoted. Performance data current to the most recent month-end may be obtained by calling 866.776.5125 or visiting ProShares.com.

Investing involves risk, including the possible loss of principal. This ProShares ETF is subject to certain risks, including the risk that the fund may not track the performance of the index and that the fund's market price may fluctuate, which may decrease performance. There is no guarantee any ProShares ETF will achieve its investment objective.

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Index description

The S&P Kensho Smart Factories Index is designed to measure the performance of U.S.-listed companies focused on building technologies or products that enable the digitalization of manufacturing activities.

Index characteristics

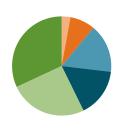
Number of Companies	22
Average Market Cap	\$21.26 billion
Price/Earnings Ratio	71.13
Price/Book Ratio	2.19

Additional fund information¹

Top 10 fund companies	Weights
Ouster Inc.	9.59%
Aspen Technology Inc.	6.29%
Emerson Electric Co.	6.02%
Autodesk Inc.	6.01%
Rockwell Automation Inc.	5.98%
3D Systems Corp.	5.65%
Cognex Corp.	5.16%
Ambarella Inc.	4.61%
Tower Semiconductor Ltd.	4.53%
Stratasys Ltd.	4.23%
Top 10 total	58.06%

Top 5 country breakdown	Weights	
■ United States	84.39%	
South Korea	7.02%	
■ Israel	4.53%	
■ Turkey	4.05%	
■ Israel	4.53%	

Fund sectors	Weights
■ Capital Goods	31.93%
Technology Hardware & Equipment	25.33%
■ Software & Services	15.86%
Semiconductors & Semiconductor Equipment	15.81%
■ Telecommunication Services	8.21%
■ Materials	2.86%



For more information, visit ProShares.com or ask your financial professional.

¹Holdings are subject to change. Weightings may fluctuate between rebalance dates and may be higher or lower than the indicated amounts. Sum of weightings may not equal 100% due to rounding.

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