



FACT SHEET As of 12/31/24

PROSHARES MSCI EAFE DIVIDEND GROWERS ETF

Fund objective

ProShares MSCI EAFE Dividend Growers ETF seeks investment results, before fees and expenses, that track the performance of the MSCI EAFE Dividend Masters Index.

Fund details

Schedule

Inception Date	8/19/14
Trading Symbol	EFAD
Intraday Symbol	EFAD.IV
Bloomberg Index	M1EADMAR
Symbol	
CUSIP	74347B839
Exchange	Cboe BZX
Net Assets	\$67.43 million
Expense Ratio ¹	0.50%
Distribution	Quarterly

Why EFAD?

- Focuses exclusively on the companies of the MSCI EAFE Index with the longest records of consistent dividend growth in the developed international markets.
- EFAD is part of the ProShares Dividend Growers ETFs family, domestic and international ETFs that invest in the best dividend growers in their respective

Fund performance and index history²

	40 2024	Year to Date	1-Year	5-Year	10-Year	Fund Inception
ProShares MSCI EAFE Dividend Growers ETF NAV Total Return	-10.59%	-1.42%	-1.42%	0.52%	2.38%	1.58%
ProShares MSCI EAFE Dividend Growers ETF Market Price Total Return	-10.76%	-1.87%	-1.87%	0.37%	2.37%	1.51%
MSCI EAFE Dividend Masters Index	-10.53%	-1.01%	-1.01%	0.96%	2.86%	2.07%
MSCI EAFE Index	-8.11%	3.82%	3.82%	4.72%	5.19%	4.28%

Periods greater than one year are annualized

Growth of \$10,000 since inception





See reverse for additional information about the fund.

The performance quoted represents past performance and does not guarantee future results. Investment return and principal value of an investment will fluctuate so that an investor's shares, when sold or redeemed, may be worth more or less than the original cost. Current performance may be lower or higher than the performance quoted. Performance data current to the most recent month-end may be obtained by calling 866.776.5125 or visiting ProShares.com. Index performance does not reflect any management fees, transaction costs or expenses. Indexes are unmanaged and one cannot invest directly in any index.

Carefully consider the investment objectives, risks, charges and expenses of ProShares before investing. This and other information can be found in their summary and full prospectuses. Read them carefully before investing. Obtain them from your financial professional or visit ProShares.com. ProShares are not suitable for all investors.

EFAD's total operating expense is 0.51%. ²Returns are based on the composite closing price and do not represent the returns you would receive if you traded shares at other times. The first trading date is typically several days after the fund inception date. Therefore, NAV is used to calculate market returns prior to the first trade date. ³NAV total returns for the fund are used to calculate Growth of \$10,000.©2025 PSA FS-2020-2304

Index description

The MSCI EAFE Dividend Masters Index is designed to measure the performance of companies in the MSCI EAFE Index that have consistently increased dividends every year for at least 10 years.

Index characteristics

Number of Companies	84
Average Market Cap	\$43.65 billion
Price/Earnings Ratio	20.97
Price/Book Ratio	2.48
Dividend Yield	2.79%

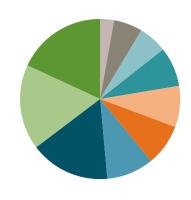
For more information, visit ProShares.com or ask your financial professional

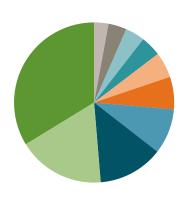
Additional fund information⁴

Top 10 fund companies	Weights
The Sage Group plc	1.43%
Pan Pacific International Holdings Corp.	1.41%
Sony Group Corp.	1.40%
ACS, Actividades de Construccion y Servicios SA	1.39%
Sekisui Chemical Co. Ltd.	1.38%
Computershare Ltd.	1.35%
CK Infrastructure Holdings Ltd.	1.33%
SCSK Corp.	1.31%
Logitech International SA	1.31%
Diageo plc	1.30%
Top 10 total	13.60%

Fund sectors	$Weights^{5}$
■ Information Technology	18.10%
■ Industrials	17.21%
■ Health Care	16.14%
Consumer Staples	9.48%
■ Utilities	8.39%
Financials	8.32%
■ Materials	7.96%
Real Estate	5.80%
■ Communication Services	5.79%
Consumer Discretionary	2.81%

Top 10 fund geographies	Weights ⁵
Japan	30.16%
■ United Kingdom	15.71%
Switzerland	11.78%
Australia	8.15%
Germany	5.88%
Belgium	4.63%
■ Hong Kong	3.69%
Italy	3.50%
■ Denmark	3.30%
Spain	2.59%





Investing involves risk, including the possible loss of principal. This ProShares ETF is diversified and entails certain risks, including imperfect benchmark correlation and market price variance, that may decrease performance. International investments may involve risks from geographic concentration, differences in valuation and valuation times, unfavorable fluctuations in currency, differences in generally accepted accounting principles, and economic or political instability. The fund may be adversely affected by economic uncertainty experienced by various members of the European Union. Please see the summary and full prospectuses for a more complete description of risks. There is no guarantee any ProShares ETF will achieve its investment objective.

"MSCI inc.," inc.,," inc.,," inc.,," inc.,," inc.,," in

The Global Industry Classification Standard ("GICS") was developed by and is the exclusive property of MSCI Inc. ("MSCI") and Standard & Poor's, a division of The McGraw-Hill Companies Inc. ("S&P"). Neither MSCI, S&P nor any third party involved in making or compiling GICS or any GICS classifications makes any express or implied warranties or representations with respect thereto (or the results to be obtained by the use thereof).

⁴Holdings are subject to change. ⁵Sum of weightings may not equal 100% due to rounding.