

EFAD invests in quality developed-market companies outside the U.S. that have consistently grown their dividends.

### Why EFAD?



#### Invest in Quality

EFAD invests in quality developed-market companies outside of the U.S. that have grown dividends for at least 10 consecutive years.



#### International Diversification\*

Unlike cap-weighted international strategies dominated by just a few stocks, EFAD's equal weighting offers a more diversified source of income and return.



#### Flagship Offering

EFAD is an extension of ProShares' flagship Dividend Growth lineup, which includes eight distinct ETFs designed to invest in quality companies with long track records of growing dividends.

### KEY FACTS

Inception Date	08/19/14
Expense Ratio	0.50%
Underlying Index	MSCI EAFE Dividend Masters Index

### TRADING DETAILS

Fund Ticker	EFAD
Intraday Symbol	EFAD.IV
Bloomberg Index Ticker	M1EADMAR
CUSIP	74347B839
Exchange	Cboe BZX

### DISTRIBUTION DETAILS

Distribution Frequency	Quarterly
30-Day SEC Yield <sup>1</sup>	2.24%
12-Month Distribution Rate <sup>2</sup>	2.56%

### PERFORMANCE (%)

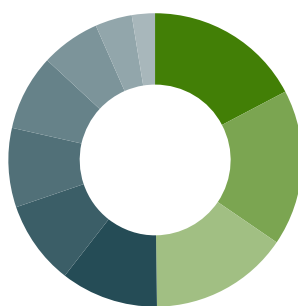
	Q1 25	YTD	1 YR	3 YR	5 YR	10 YR	INCEPTION
EFAD (NAV)	3.81%	3.81%	1.13%	0.48%	6.21%	2.66%	1.90%
EFAD (Market Price)	4.91%	4.91%	1.49%	0.93%	6.46%	2.61%	1.94%
M1EADMAR (Index)	3.90%	3.90%	1.51%	0.86%	6.69%	3.13%	2.39%

Periods greater than one year are annualized.

Performance quoted represents past performance and does not guarantee future results. Investment return and principal value will fluctuate, so an investor's shares may be worth more or less than the original cost when sold. Market price returns are based on the bid/ask midpoint at 4:00 p.m. ET (when NAV is normally determined) and may differ from your returns if you traded shares at other times. Index performance does not reflect fees or expenses. Indexes are unmanaged and cannot be invested in directly. Current performance may be higher or lower than performance quoted. For performance data current to the most recent month-end, visit [ProShares.com](https://www.proshares.com).

**TOP 10 ETF HOLDINGS (%)<sup>3</sup>**

BAE Systems plc	1.53%
APA Group	1.49%
Iberdrola SA	1.48%
Chocoladefabriken Lindt & Spruengli AG	1.47%
Telenor ASA	1.46%
Enel Spa	1.46%
Meiji Holdings Co. Ltd.	1.45%
Tokio Marine Holdings Inc.	1.44%
TIS Inc.	1.43%
Sumitomo Realty & Development Co. Ltd.	1.42%
<b>TOP 10 TOTAL</b>	<b>14.64%</b>

**ETF SECTOR WEIGHTINGS (%)<sup>4</sup>**

Industrials	17.31%
Health Care	17.17%
Information Technology	15.32%
Consumer Staples	10.76%
Financials	9.24%
Materials	8.73%
Utilities	8.34%
Communication Services	6.53%
Real Estate	4.06%
Consumer Discretionary	2.55%

**ETF CHARACTERISTICS**

Number of Holdings	79
Average Market Cap	\$47.33 billion
Price/Earnings Ratio	20.88
Price/Book Ratio	2.64

\*Diversification does not ensure a profit or guarantee against a loss.<sup>1</sup>30-Day SEC Yield is a standard yield calculation developed by the Securities and Exchange Commission (SEC) that facilitates fairer comparisons of funds. The figure reflects dividends and interest earned by the securities held by the fund during the most recent 30-day period, net of fund's expenses. <sup>2</sup>12-Month Distribution Rate represents the sum of the fund's distributions for the last 12 months, expressed as a percentage of the NAV at the announcement of the most recent distribution. <sup>3</sup>Holdings are subject to change. <sup>4</sup>Sum of weightings may not equal 100% due to rounding.

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