



FACT SHEET As of 12/31/24

PROSHARES BIG DATA REFINERS ETF

Fund objective

ProShares Big Data Refiners ETF seeks investment results, before fees and expenses, that track the performance of the FactSet Big Data Refiners Index.

Fund details

Inception Date	9/29/21
Trading Symbol	DAT
Intraday Symbol	DAT.IV
Bloomberg Index	FDSBDFN
Symbol	
CUSIP	74347G457
Exchange	NYSE Arca
Net Assets	\$6.59 million
Operating	0.58%
Expenses	
Distribution	Quarterly
Schedule	

See reverse for additional information about the fund.

Why DAT?

- Data is being created at an unprecedented rate—approximately 64 zettabytes (six trillion gigabytes) of data was generated in 2020. For businesses, data has become an important commodity, and unlocking insights can improve efficiencies and reduce costs.
- Ninety-two percent of corporate executives say the pace of their big data and AI
 investments has accelerated, according to a 2021 NewVantage Partners survey of Fortune
 1000 companies. Of those surveyed, 81% were optimistic about the future of AI and big
 data in their firms.
- The global big data market has expanded quickly, reaching \$208 billion in 2020. By 2026, it is projected to grow to \$450 billion, according to a 2021 Expert Market Research Report.

Fund performance and index history

	40 2024	Year to Date	1-Year	3-Year	5-Year	Fund Inception
ProShares Big Data Refiners ETF NAV Total Return	23.01%	33.83%	33.83%	4.12%	_	2.91%
ProShares Big Data Refiners ETF Market Price Return	23.47%	33.22%	33.22%	4.02%	_	2.88%
FactSet Big Data Refiners Index	23.17%	34.58%	34.58%	4.58%		3.36%

■ Factset Big Data Refiners Index

Periods greater than one year are annualized

ProShares Big Data Refiners ETF (DAT)

Growth of \$10,000 since inception



Sources: ProShares; Datacenter News, March 2021; Expert Market Research, Global Big Data Growth Report, June 2021.

The performance quoted represents past performance and does not guarantee future results. Investment return and principal value of an investment will fluctuate so that an investor's shares, when sold or redeemed, may be worth more or less than the original cost. Shares are bought and sold at market price (not NAV) and are not individually redeemed from the fund. Market price returns are based upon the midpoint of the bid/ask spread at 4:00 p.m. ET (when NAV is normally determined for most funds) and do not represent the returns you would receive if you traded shares at other times. Brokerage commissions will reduce returns. Index performance does not reflect any management fees, transaction costs or expenses. Indexes are unmanaged and one cannot invest directly in any index. Current performance may be lower or higher than the performance quoted. Performance data current to the most recent month-end may be obtained by calling 866.776.5125 or visiting

Carefully consider the investment objectives, risks, charges and expenses of ProShares before investing. This and other information can be found in their summary and full prospectuses. Read them carefully before investing. Obtain them from your financial professional or visit ProShares.com. ProShares are not suitable for all investors.

Investing involves risk, including the possible loss of principal. This ProShares ETF is subject to certain risks, including the risk that the fund may not track the performance of the index and that the funds market price may fluctuate, which may decrease performance. There is no guarantee any ProShares ETF will achieve its investment objective.©2025 PSA FS-3907385.1

Index description

The FactSet Big Data Refiners Index is designed to measure the performance of companies that provide services related to analytics, software, hardware, and computing infrastructure for managing and extracting information from large structured and unstructured data sets.

Index characteristics

Number of Companies 31

Average Market Cap \$16.27 billion

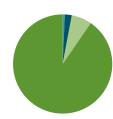
Price/Book Ratio 8.18

Additional fund information¹

Top 10 fund companies	Weights
Rubrik Inc.	4.99%
Palantir Technologies Inc.	4.89%
InterDigital Inc.	4.85%
Informatica Inc.	4.71%
Zebra Technologies Corp.	4.66%
Dynatrace Inc.	4.60%
Tyler Technologies Inc.	4.56%
Nutanix Inc.	4.45%
Elastic NV	4.40%
NICE Ltd.	4.38%
Top 10 total	46.49%

Top 5 country breakdown	Weights
■ United States	79.51%
■ Israel	13.24%
■ United Kingdom	4.18%
France	1.95%
Canada	1.12%

Fund sectors	Weights
Software & Services	90.42%
■ Technology Hardware & Equipment	6.61%
Consumer Services	2.26%
Financial Services	0.71%



For more information, visit ProShares.com or ask your financial professional.

¹Holdings are subject to change. Weightings may fluctuate between rebalance dates and may be higher or lower than the indicated amounts. Sum of weightings may not equal 100% due to rounding.

Investments in big data technology are subject to risks associated with a developing industry as well as changing technology and there is no guarantee that these companies will be successful. A more complete discussion of risks is found in the prospectus. The index theme may not be the primary driver of company, index or fund performance. Companies in the index may have significant unrelated business lines, which could have a significant negative impact on company, index and fund performance. Investments in non-U.S. securities may involve risks different from U.S. securities, including risks from geographic concentration, differences in valuation times, unfavorable fluctuations in currency, differences in generally accepted accounting principles, and from economic or political instability. Investments in emerging markets generally are less liquid, more volatile, and riskier than investments in more developed markets and are considered to be speculative. This fund is non-diversified and concentrates its investments in certain sectors. Non-diversified and narrowly focused investments typically exhibit higher volatility.

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Shares of any ETF are generally bought and sold at market price (not NAV) and are not individually redeemed from the fund. Brokerage commissions will reduce returns.