



FACT SHEET As of 12/31/23

PROSHARES ULTRA S&P500®

Fund objective

ProShares Ultra S&P500 seeks daily investment results, before fees and expenses, that correspond to two times (2x) the daily performance of the S&P 500®.

Fund details

Inception Date	6/19/06
Trading Symbol	SSO
Intraday Symbol	SSO.IV
Bloomberg Index	SPX
Symbol	
CUSIP	74347R107
Exchange	NYSE Arca
Net Assets	\$4.42 billion
Gross Expense Ratio	0.91%
Net Expense Ratio ¹	0.91%

Uses for magnified exposure

Some uses for magnified exposure:

- Seeking magnified gains (will also magnify losses)
- Getting a target level of exposure for less cash
- Overweighting a market segment without additional cash

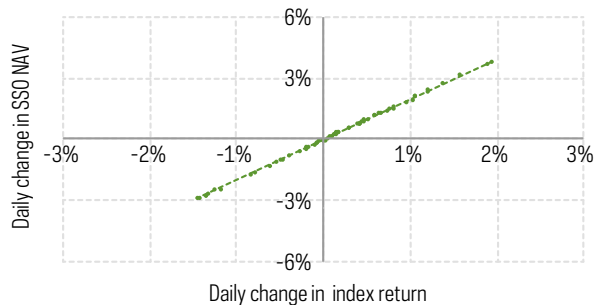
Fund performance and index history²

This ProShares ETF seeks daily investment results that correspond, before fees and expenses, to 2x the daily performance of its underlying benchmark (the "Daily Target"). While the Fund has a daily investment objective, you may hold Fund shares for longer than one day if you believe it is consistent with your goals and risk tolerance. For any holding period other than a day, your return may be higher or lower than the Daily Target. These differences may be significant. Smaller index gains/losses and higher index volatility contribute to returns worse than the Daily Target. Larger index gains/losses and lower index volatility contribute to returns better than the Daily Target. The more extreme these factors are, the more they occur together, and the longer your holding period while these factors apply, the more your return will tend to deviate. Investors should consider periodically monitoring their geared fund investments in light of their goals and risk tolerance.

	4Q 2023	Year to Date	1-Year	5-Year	10-Year	Fund Inception
ProShares Ultra S&P500 NAV Total Return	22.06%	46.47%	46.47%	23.34%	18.16%	13.31%
ProShares Ultra S&P500 Market Price Total Return	22.13%	46.66%	46.66%	23.34%	18.16%	13.32%
S&P 500	11.69%	26.29%	26.29%	15.68%	12.03%	10.16%

Periods greater than one year are annualized.

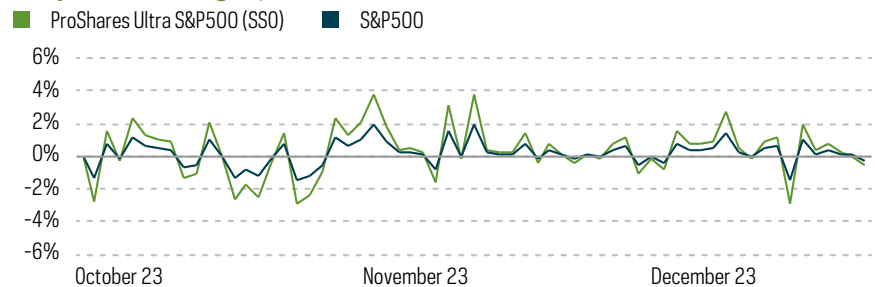
Daily performance of SSO vs. index during 4Q 2023



Correlation³ = 0.99
Beta⁴ = 2.00

The scatter graph charts the daily NAV-to-NAV results of the fund against its underlying index return on a daily basis.

Daily return during 4Q 2023



The performance quoted represents past performance and does not guarantee future results. Investment return and principal value of an investment will fluctuate so that an investor's shares, when sold or redeemed, may be worth more or less than the original cost. Current performance may be lower or higher than the performance quoted. Performance data current to the most recent month-end may be obtained by calling 866.776.5125 or visiting ProShares.com. Index performance does not reflect any management fees, transaction costs or expenses. Indexes are unmanaged and one cannot invest directly in any index.

Carefully consider the investment objectives, risks, charges and expenses of ProShares before investing. This and other information can be found in their summary and full prospectuses. Read them carefully before investing. Obtain them from your financial professional or visit ProShares.com. ProShares are not suitable for all investors.

Index description		Top 10 index companies		Weights
The S&P 500 is a widely used measure of large cap U.S. stock market performance. It includes a representative sample of 500 U.S. operating companies and real estate investment trusts. Companies are selected for inclusion in the index by Standard & Poor's based on adequate liquidity, appropriate market capitalization, financial viability and public float.		Apple Inc.		7.03%
		Microsoft Corp.		6.98%
		Amazon.com Inc.		3.45%
		NVIDIA Corp.		3.06%
		Alphabet Inc.-Class A		2.06%
		Meta Platforms Inc.-Class A		1.96%
		Alphabet Inc.-Class C		1.75%
		Tesla Inc.		1.72%
		Berkshire Hathaway Inc.-Class B		1.62%
		JPMorgan Chase & Co.		1.23%
Index characteristics		Index sectors		Weights ⁶
		Information Technology		28.86%
		Financials		12.97%
		Health Care		12.62%
		Consumer Discretionary		10.85%
		Industrials		8.81%
		Communication Services		8.58%
		Consumer Staples		6.16%
		Energy		3.89%
		Real Estate		2.52%
		Materials		2.41%
		Utilities		2.34%
Number of Companies 503 Average Market Cap \$83.59 billion Price/Earnings Ratio 23.45 Price/Book Ratio 4.48 Dividend Yield 1.49% Volatility ⁵ 12.16%				
For more information, visit ProShares.com or ask your financial professional				

¹Expenses with Contractual Waiver through September 30, 2024. Without the fee waiver performance would likely be lower. ²Returns are based on the composite closing price and do not represent the returns you would receive if you traded shares at other times. The first trading date is typically several days after the fund inception date. Therefore, NAV is used to calculate market returns prior to the first trade date. ³"Correlation" is a measure of the strength and direction of a linear relationship between two variables. ⁴"Beta" is a measure of the slope, which is the steepness of the line drawn through the fund return vs. the benchmark return on a daily basis. ⁵"Volatility" refers to annualized standard deviation, a statistical measure that captures the variations from the mean of an index's returns and that is often used to quantify the risk of the index over a specific time period. The higher the volatility, the more an index's returns fluctuate over time. ⁶Sum of weightings may not equal 100% due to rounding.

Investing involves risk, including the possible loss of principal. ProShares are generally non-diversified and entail certain risks, including risk associated with the use of derivatives (swap agreements, futures contracts and similar instruments), imperfect benchmark correlation, leverage and market price variance. These risks may pose risks different from, or greater than, those associated with a direct investment in the securities underlying the funds' benchmarks, can increase volatility, and may dramatically decrease performance. Please see the summary and full prospectuses for a more complete description of risks. **There is no guarantee any ProShares ETF will achieve its investment objective.**

ProShares may invest in equity securities and/or financial instruments (including derivatives) that, in combination, should have similar daily price return characteristics to the fund's benchmark. Derivative contracts are priced to include the underlying index yield and will not generate dividend income. Because ProShares invest in derivatives and other financial instruments, their dividend distributions may not reflect those of their applicable indexes.

"Standard & Poor's®," "S&P®," "S&P 500®," and "Standard & Poor's 500™" are trademarks of Standard & Poor's Financial Services LLC ("S&P") and have been licensed for use by ProShares. This ETF is not sponsored, licensed, sold or promoted by Standard & Poor's and Standard & Poor's makes no representation regarding the advisability of investing in this ETF. ProShares are distributed by SEI Investments Distribution Co., which is not affiliated with the fund's advisor.

The Global Industry Classification Standard ("GICS") was developed by and is the exclusive property of MSCI Inc. ("MSCI") and Standard & Poor's, a division of The McGraw-Hill Companies Inc. ("S&P"). Neither MSCI, S&P nor any third party involved in making or compiling GICS or any GICS classifications makes any express or implied warranties or representations with respect thereto (or the results to be obtained by the use thereof).