



FACT SHEET As of 3/31/24

PROSHARES BIG DATA REFINERS ETF

Fund objective

ProShares Big Data Refiners ETF seeks investment results, before fees and expenses, that track the performance of the FactSet Big Data Refiners Index.

Fund details

Inception Date	9/29/21
Trading Symbol	DAT
Intraday Symbol	DAT.IV
Bloomberg Index	FDSBDFN
Symbol	
CUSIP	74347G457
Exchange	NYSE Arca
Net Assets	\$5.56 million
Operating Expenses	0.58%
Distribution Schedule	Quarterly

About the fund

ProShares Big Data Refiners ETF invests in companies that help businesses process massive amounts of data to draw competitive insights.

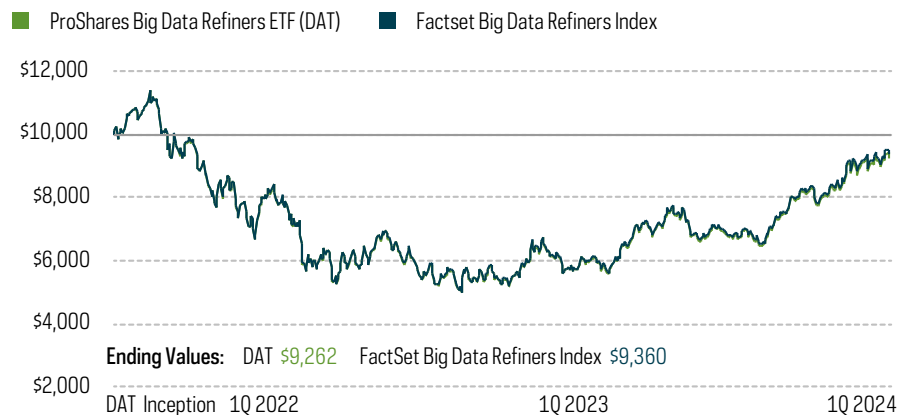
- Data is being created at an unprecedented rate—approximately 64 zettabytes (six trillion gigabytes) of data was generated in 2020. For businesses, data has become an important commodity, and unlocking insights can improve efficiencies and reduce costs.
- The global big data market has expanded quickly, reaching \$208 billion in 2020. By 2026, it is projected to grow to \$450 billion, according to a 2021 Expert Market Research Report.
- DAT invests in a range of companies that stand to potentially benefit from the proliferation of analytics and infrastructure for managing and extracting information from large data sets.

Fund performance and index history

	1Q 2024	Year to Date	1-Year	3-Year	5-Year	Fund Inception
ProShares Big Data Refiners ETF NAV Total Return	12.90%	12.90%	51.12%	—	—	-3.02%
ProShares Big Data Refiners ETF Market Price Return	13.15%	13.15%	51.96%	—	—	-2.80%
FactSet Big Data Refiners Index	13.10%	13.10%	52.28%	—	—	-2.62%

Periods greater than one year are annualized.

Growth of \$10,000 since inception



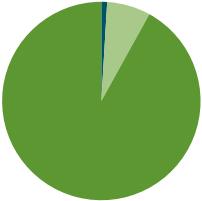
See reverse for additional information about the fund.

Sources: ProShares; Datacenter News, March 2021; Expert Market Research, Global Big Data Growth Report, June 2021.

The performance quoted represents past performance and does not guarantee future results. Investment return and principal value of an investment will fluctuate so that an investor's shares, when sold or redeemed, may be worth more or less than the original cost. Shares are bought and sold at market price (not NAV) and are not individually redeemed from the fund. Market price returns are based upon the midpoint of the bid/ask spread at 4:00 p.m. ET (when NAV is normally determined for most funds) and do not represent the returns you would receive if you traded shares at other times. Brokerage commissions will reduce returns. Index performance does not reflect any management fees, transaction costs or expenses. Indexes are unmanaged and one cannot invest directly in any index. Current performance may be lower or higher than the performance quoted. Performance data current to the most recent month-end may be obtained by calling 866.776.5125 or visiting ProShares.com.

Carefully consider the investment objectives, risks, charges and expenses of ProShares before investing. This and other information can be found in their summary and full prospectuses. Read them carefully before investing. Obtain them from your financial professional or visit ProShares.com. ProShares are not suitable for all investors.

Investing involves risk, including the possible loss of principal. This ProShares ETF is subject to certain risks, including the risk that the fund may not track the performance of the index and that the fund's market price may fluctuate, which may decrease performance. There is no guarantee any ProShares ETF will achieve its investment objective. ©2024 PSA FS-3907385.1

Index description	Additional fund information ³																																														
<p>FactSet Big Data Refiners Index</p> <ul style="list-style-type: none"> The index is designed to track the performance of companies that provide analytics, software, hardware and other computing infrastructure for managing and extracting information from large structured and unstructured datasets, as determined by the index methodology. To be selected for the index, a company must generate at least 75% of its revenue from products or services associated with at least one or more of nine FactSet Revere Business Industry Classification System Sub-Industries that the index provider has identified as related to big data refiners. If fewer than 25 companies are included in the index, the index provider will reduce the revenue requirement to 50%, and the top 25 companies will be included in the index. Selected companies are weighted based on market capitalization, subject to a maximum weight of 4.5% for any single company. The index includes U.S., non-U.S. developed, and emerging market companies. The index is reconstituted and rebalanced semiannually. Inception: 09/02/2021 	<p>Top 10 fund companies</p> <table border="1"> <thead> <tr> <th></th> <th>Weights</th> </tr> </thead> <tbody> <tr><td>MicroStrategy Inc.</td><td>13.47%</td></tr> <tr><td>Nutanix Inc.</td><td>5.74%</td></tr> <tr><td>Informatica Inc.</td><td>5.71%</td></tr> <tr><td>NICE Ltd.</td><td>5.65%</td></tr> <tr><td>Commvault Systems Inc.</td><td>5.62%</td></tr> <tr><td>Confluent Inc.</td><td>5.57%</td></tr> <tr><td>Zebra Technologies Corp.</td><td>5.21%</td></tr> <tr><td>Palantir Technologies Inc.</td><td>4.73%</td></tr> <tr><td>Datadog Inc.</td><td>4.34%</td></tr> <tr><td>Tyler Technologies Inc.</td><td>4.28%</td></tr> <tr><td>Top 10 total</td><td>60.32%</td></tr> </tbody> </table> <p>Top 5 country breakdown</p> <table border="1"> <thead> <tr> <th></th> <th>Weights</th> </tr> </thead> <tbody> <tr><td>United States</td><td>84.51%</td></tr> <tr><td>United Kingdom</td><td>5.71%</td></tr> <tr><td>Israel</td><td>5.65%</td></tr> <tr><td>France</td><td>1.90%</td></tr> <tr><td>Canada</td><td>1.29%</td></tr> <tr><td>Poland</td><td>0.94%</td></tr> </tbody> </table> <p>Fund sectors</p> <table border="1"> <thead> <tr> <th></th> <th>Weights⁴</th> </tr> </thead> <tbody> <tr><td>Software & Services</td><td>91.95%</td></tr> <tr><td>Technology Hardware & Equipment</td><td>7.11%</td></tr> <tr><td>Consumer Services</td><td>0.94%</td></tr> </tbody> </table> 		Weights	MicroStrategy Inc.	13.47%	Nutanix Inc.	5.74%	Informatica Inc.	5.71%	NICE Ltd.	5.65%	Commvault Systems Inc.	5.62%	Confluent Inc.	5.57%	Zebra Technologies Corp.	5.21%	Palantir Technologies Inc.	4.73%	Datadog Inc.	4.34%	Tyler Technologies Inc.	4.28%	Top 10 total	60.32%		Weights	United States	84.51%	United Kingdom	5.71%	Israel	5.65%	France	1.90%	Canada	1.29%	Poland	0.94%		Weights ⁴	Software & Services	91.95%	Technology Hardware & Equipment	7.11%	Consumer Services	0.94%
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¹Holdings are subject to change. Weightings may fluctuate between rebalance dates and may be higher or lower than the indicated amounts. Sum of weightings may not equal 100% due to rounding.

Investments in big data technology are subject to risks associated with a developing industry as well as changing technology and there is no guarantee that these companies will be successful. A more complete discussion of risks is found in the prospectus. The index theme may not be the primary driver of company, index or fund performance. Companies in the index may have significant unrelated business lines, which could have a significant negative impact on company, index and fund performance. Investments in non-U.S. securities may involve risks different from U.S. securities, including risks from geographic concentration, differences in valuation and valuation times, unfavorable fluctuations in currency, differences in generally accepted accounting principles, and from economic or political instability. Investments in emerging markets generally are less liquid, more volatile, and riskier than investments in more developed markets and are considered to be speculative. This fund is non-diversified and concentrates its investments in certain sectors. Non-diversified and narrowly focused investments typically exhibit higher volatility.

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