



FACT SHEET As of 3/31/24

PROSHARES S&P KENSHO SMART FACTORIES ETF

Fund objective

ProShares S&P Kensho Smart Factories ETF seeks investment results, before fees and expenses, that track the performance of the S&P Kensho Smart Factories Index.

Fund details

Inception Date	9/29/21
Trading Symbol	MAKX
Intraday Symbol	MAKX.IV
Bloomberg Index	KFACTN
Symbol	
CUSIP	74347G481
Exchange	NYSE Arca
Net Assets	\$0.96 million
Operating Expenses	0.58%
Distribution Schedule	Quarterly

About the fund

ProShares S&P Kensho Smart Factories ETF is the first ETF focused on investing in companies that help businesses automate manufacturing activities by integrating physical assets with digital capabilities.

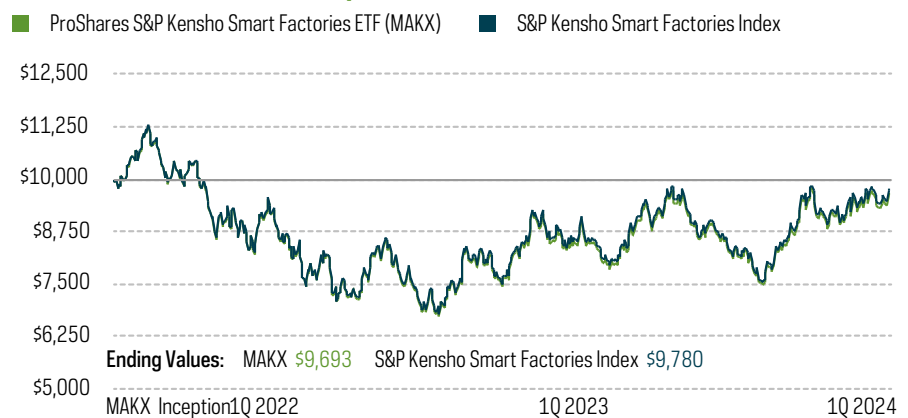
- United Nations projections indicate the potential for a labor shortage in the world's largest economies. Automating manufacturing with robotics and data processing capabilities could help businesses meet manufacturing demands.
- Evolving technology, increasingly complex supply chains, and the forces of globalization are bolstering the growth of smart factories. The global market is projected to grow from \$80 billion in 2021 to \$135 billion in 2026, according to a 2021 MarketsandMarkets report.
- MAKX follows the S&P Kensho Smart Factories Index. The index is designed to be forward-looking and seeks to track the performance of companies that have, or are expected to have, the potential to be prominent in smart factory technology, as determined by the index provider's methodology.

Fund performance and index history

	1Q 2024	Year to Date	1-Year	3-Year	5-Year	Fund Inception
ProShares S&P Kensho Smart Factories ETF NAV Total Return	0.79%	0.79%	7.04%	—	—	-1.24%
ProShares S&P Kensho Smart Factories ETF Market Price Return	0.89%	0.89%	7.22%	—	—	-1.21%
S&P Kensho Smart Factories Index	0.78%	0.78%	7.00%	—	—	-0.89%

Periods greater than one year are annualized.

Growth of \$10,000 since inception



See reverse for additional information about the fund.

Sources: United Nations, Department of Economic and Social Affairs, August 2019; MarketsandMarkets, "Smart Factory Market Report," May 2021. **There is no guarantee forecasts will be met.** The performance quoted represents past performance and does not guarantee future results. Investment return and principal value of an investment will fluctuate so that an investor's shares, when sold or redeemed, may be worth more or less than the original cost. Shares are bought and sold at market price (not NAV) and are not individually redeemed from the fund. Market price returns are based upon the midpoint of the bid/ask spread at 4:00 p.m. ET (when NAV is normally determined for most funds) and do not represent the returns you would receive if you traded shares at other times. Brokerage commissions will reduce returns. Index performance does not reflect any management fees, transaction costs or expenses. Indexes are unmanaged and one cannot invest directly in any index. Current performance may be lower or higher than the performance quoted. Performance data current to the most recent month-end may be obtained by calling 866.776.5125 or visiting ProShares.com.

Investing involves risk, including the possible loss of principal. This ProShares ETF is subject to certain risks, including the risk that the fund may not track the performance of the index and that the fund's market price may fluctuate, which may decrease performance. **There is no guarantee any ProShares ETF will achieve its investment objective.**

Carefully consider the investment objectives, risks, charges and expenses of ProShares before investing. This and other information can be found in their summary and full prospectuses. Read them carefully before investing. Obtain them from your financial professional or visit ProShares.com. ProShares are not suitable for all investors. ©2024 PSA FS-3907429.1

Index description	Additional fund information ³																									
<p>S&P Kensho Smart Factories Index</p> <ul style="list-style-type: none"> The index is designed to track the performance of companies that produce the technology empowering digitalized factories to improve manufacturing processes, as determined by the index methodology. To be selected for the index, a company must produce products and services that enable factory digitalization, as identified by the index provider's automated scan of recent company-issued filings. The index provider categorizes selected companies as "Core" if factory digitalization products or services are determined to be principal business strategy components. All other selected companies are categorized as "Non-Core." Securities are equal weighted within each category: Core securities are overweighted relative to Non-Core securities in the index. The index includes U.S., non-U.S. developed, and emerging market companies. The index is reconstituted annually and rebalanced semi-annually. Inception: 09/16/2021 	<p>Top 10 fund companies</p> <table border="1"> <thead> <tr> <th></th> <th>Weights</th> </tr> </thead> <tbody> <tr><td>Emerson Electric Co.</td><td>5.43%</td></tr> <tr><td>Ouster Inc.</td><td>5.22%</td></tr> <tr><td>Aspen Technology Inc.</td><td>5.17%</td></tr> <tr><td>Autodesk Inc.</td><td>5.12%</td></tr> <tr><td>Hollysys Automation Technologies Ltd.</td><td>4.72%</td></tr> <tr><td>Cognex Corp.</td><td>4.71%</td></tr> <tr><td>Rockwell Automation Inc.</td><td>4.60%</td></tr> <tr><td>SK Telecom Co. Ltd.</td><td>4.22%</td></tr> <tr><td>3D Systems Corp.</td><td>4.16%</td></tr> <tr><td>C3.ai Inc.</td><td>4.07%</td></tr> <tr><td>Top 10 total</td><td>47.42%</td></tr> </tbody> </table>		Weights	Emerson Electric Co.	5.43%	Ouster Inc.	5.22%	Aspen Technology Inc.	5.17%	Autodesk Inc.	5.12%	Hollysys Automation Technologies Ltd.	4.72%	Cognex Corp.	4.71%	Rockwell Automation Inc.	4.60%	SK Telecom Co. Ltd.	4.22%	3D Systems Corp.	4.16%	C3.ai Inc.	4.07%	Top 10 total	47.42%	
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¹Holdings are subject to change. Weightings may fluctuate between rebalance dates and may be higher or lower than the indicated amounts. Sum of weightings may not equal 100% due to rounding.

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