



FACT SHEET As of 3/31/24

# PROSHARES SHORT MSCI EMERGING MARKETS

## Fund objective

ProShares Short MSCI Emerging Markets seeks daily investment results, before fees and expenses, that correspond to the inverse (-1x) of the daily performance of the MSCI Emerging Markets Index.

## Fund details

Inception Date	10/30/07
Trading Symbol	EUM
Intraday Symbol	EUM.IV
Bloomberg Index	MXEF
Symbol	
CUSIP	74347R396
Exchange	NYSE Arca
Net Assets	\$15.36 million
Gross Expense Ratio	1.16%
Net Expense Ratio <sup>1</sup>	0.95%

## Uses for inverse exposure

Some uses for inverse exposure:

- Helping to hedge against declines
- Seeking to profit from declines
- Underweighting exposure to a market segment

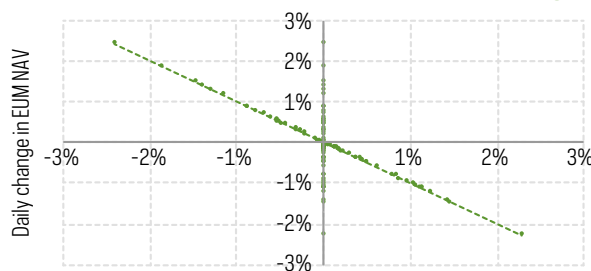
## Fund performance and benchmark history<sup>2</sup>

This ProShares ETF seeks daily investment results that correspond, before fees and expenses, to -1x the daily performance of its underlying benchmark (the "Daily Target"). While the Fund has a daily investment objective, you may hold Fund shares for longer than one day if you believe it is consistent with your goals and risk tolerance. For any holding period other than a day, your return may be higher or lower than the Daily Target. These differences may be significant. Smaller index gains/losses and higher index volatility contribute to returns worse than the Daily Target. Larger index gains/losses and lower index volatility contribute to returns better than the Daily Target. The more extreme these factors are, the more they occur together, and the longer your holding period while these factors apply, the more your return will tend to deviate.

	1Q 2024	Year to Date	1-Year	5-Year	10-Year	Fund Inception
ProShares Short MSCI Emerging Market NAV Total Return	-0.72%	-0.72%	-1.29%	-4.31%	-5.52%	-8.38%
ProShares Short MSCI Emerging Market Market Price Total Return	-0.51%	-0.51%	-1.27%	-4.31%	-5.51%	-8.38%
MSCI Emerging Market Index	2.09%	2.09%	7.86%	2.16%	2.92%	0.89%

Periods greater than one year are annualized.

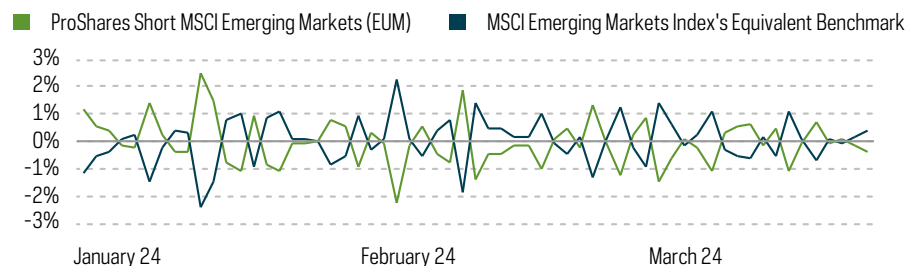
## Daily performance of EUM vs. benchmark during 1Q 2024<sup>3</sup>



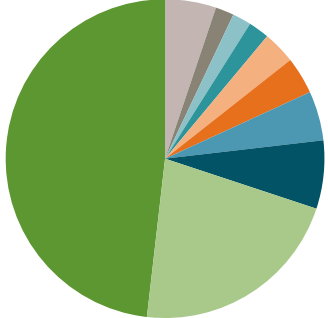
Correlation<sup>4</sup> = -0.70  
Beta<sup>5</sup> = -1.00

The scatter graph charts the daily NAV-to-NAV results of the fund against its equivalent benchmark return on a daily basis.

## Daily return during 1Q 2024



The performance quoted represents past performance and does not guarantee future results. Investment return and principal value of an investment will fluctuate so that an investor's shares, when sold or redeemed, may be worth more or less than the original cost. Current performance may be lower or higher than the performance quoted. Performance data current to the most recent month-end may be obtained by calling 866.776.5125 or visiting ProShares.com. Index performance does not reflect any management fees, transaction costs or expenses. Indexes are unmanaged and one cannot invest directly in any index. Carefully consider the investment objectives, risks, charges and expenses of ProShares before investing. This and other information can be found in their summary and full prospectuses. Read them carefully before investing. Obtain them from your financial professional or visit ProShares.com. ProShares are not suitable for all investors. Short ProShares should lose value when their market indexes rise a result that is opposite from traditional ETFs.

Index description	<h3 style="color: #4CAF50;">Top 10 index companies</h3> <table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="width: 80%;"></th> <th style="width: 20%; text-align: right;">Weights</th> </tr> </thead> <tbody> <tr><td>Interconexion Electrica SA ESP</td><td style="text-align: right;">2.11%</td></tr> <tr><td>Yuhan Corp.</td><td style="text-align: right;">2.07%</td></tr> <tr><td>Luzhou Laojiao Co. Ltd.</td><td style="text-align: right;">2.05%</td></tr> <tr><td>Jiangsu King's Luck Brewery Joint-Stock Co. Ltd.</td><td style="text-align: right;">2.03%</td></tr> <tr><td>WEG SA-ON</td><td style="text-align: right;">1.99%</td></tr> <tr><td>Wuliangye Yibin Co. Ltd.</td><td style="text-align: right;">1.94%</td></tr> <tr><td>Pidilite Industries Ltd.</td><td style="text-align: right;">1.91%</td></tr> <tr><td>Ford Otomotiv Sanayi AS</td><td style="text-align: right;">1.90%</td></tr> <tr><td>Zhangzhou Pien Tze Huang Pharmaceutical Co. Ltd.</td><td style="text-align: right;">1.88%</td></tr> <tr><td>Mouwasat Medical Services Co.</td><td style="text-align: right;">1.87%</td></tr> </tbody> </table>			Weights	Interconexion Electrica SA ESP	2.11%	Yuhan Corp.	2.07%	Luzhou Laojiao Co. Ltd.	2.05%	Jiangsu King's Luck Brewery Joint-Stock Co. Ltd.	2.03%	WEG SA-ON	1.99%	Wuliangye Yibin Co. Ltd.	1.94%	Pidilite Industries Ltd.	1.91%	Ford Otomotiv Sanayi AS	1.90%	Zhangzhou Pien Tze Huang Pharmaceutical Co. Ltd.	1.88%	Mouwasat Medical Services Co.	1.87%										
	Weights																																	
Interconexion Electrica SA ESP	2.11%																																	
Yuhan Corp.	2.07%																																	
Luzhou Laojiao Co. Ltd.	2.05%																																	
Jiangsu King's Luck Brewery Joint-Stock Co. Ltd.	2.03%																																	
WEG SA-ON	1.99%																																	
Wuliangye Yibin Co. Ltd.	1.94%																																	
Pidilite Industries Ltd.	1.91%																																	
Ford Otomotiv Sanayi AS	1.90%																																	
Zhangzhou Pien Tze Huang Pharmaceutical Co. Ltd.	1.88%																																	
Mouwasat Medical Services Co.	1.87%																																	
<p>The MSCI Emerging Markets Index includes 85% of free float-adjusted market capitalization in each industry group in emerging market countries. As of June 30, 2023, the index consisted of the following 24 emerging market country indexes: Brazil, Chile, China, Colombia, Czech Republic, Egypt, Greece, Hungary, India, Indonesia, Korea, Kuwait, Malaysia, Mexico, Peru, Philippines, Poland, Qatar, Saudi Arabia, South Africa, Taiwan, Thailand, Turkey and United Arab Emirates</p>	<table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="width: 60%;"></th> <th style="width: 40%; text-align: right;">Weights<sup>7</sup></th> </tr> </thead> <tbody> <tr><td style="color: #4CAF50;">■</td><td style="text-align: right;">China</td><td style="text-align: right;">48.18%</td></tr> <tr><td style="color: #8BC34A;">■</td><td style="text-align: right;">India</td><td style="text-align: right;">21.74%</td></tr> <tr><td style="color: #008080;">■</td><td style="text-align: right;">South Korea</td><td style="text-align: right;">6.92%</td></tr> <tr><td style="color: #009688;">■</td><td style="text-align: right;">Taiwan</td><td style="text-align: right;">5.01%</td></tr> <tr><td style="color: #FF9800;">■</td><td style="text-align: right;">Brazil</td><td style="text-align: right;">3.77%</td></tr> <tr><td style="color: #FFC107;">■</td><td style="text-align: right;">Mexico</td><td style="text-align: right;">3.32%</td></tr> <tr><td style="color: #009688;">■</td><td style="text-align: right;">Colombia</td><td style="text-align: right;">2.11%</td></tr> <tr><td style="color: #4FC3F7;">■</td><td style="text-align: right;">Turkey</td><td style="text-align: right;">1.90%</td></tr> <tr><td style="color: #795548;">■</td><td style="text-align: right;">Philippines</td><td style="text-align: right;">1.87%</td></tr> <tr><td style="color: #9E9E9E;">■</td><td style="text-align: right;">Others</td><td style="text-align: right;">5.18%</td></tr> </tbody> </table>			Weights <sup>7</sup>	■	China	48.18%	■	India	21.74%	■	South Korea	6.92%	■	Taiwan	5.01%	■	Brazil	3.77%	■	Mexico	3.32%	■	Colombia	2.11%	■	Turkey	1.90%	■	Philippines	1.87%	■	Others	5.18%
	Weights <sup>7</sup>																																	
■	China	48.18%																																
■	India	21.74%																																
■	South Korea	6.92%																																
■	Taiwan	5.01%																																
■	Brazil	3.77%																																
■	Mexico	3.32%																																
■	Colombia	2.11%																																
■	Turkey	1.90%																																
■	Philippines	1.87%																																
■	Others	5.18%																																
<h3 style="color: #4CAF50;">Index characteristics</h3>																																		
<table border="1" style="width: 100%; border-collapse: collapse;"> <tbody> <tr><td>Number of Companies</td><td style="text-align: right;">58</td></tr> <tr><td>Average Market Cap</td><td style="text-align: right;">\$13.32 billion</td></tr> <tr><td>Price/Earnings Ratio</td><td style="text-align: right;">14.69</td></tr> <tr><td>Price/Book Ratio</td><td style="text-align: right;">1.64</td></tr> <tr><td>Dividend Yield</td><td style="text-align: right;">2.67%</td></tr> <tr><td>Volatility<sup>6</sup></td><td style="text-align: right;">11.91%</td></tr> </tbody> </table>	Number of Companies	58	Average Market Cap	\$13.32 billion	Price/Earnings Ratio	14.69	Price/Book Ratio	1.64	Dividend Yield	2.67%	Volatility <sup>6</sup>	11.91%																						
Number of Companies	58																																	
Average Market Cap	\$13.32 billion																																	
Price/Earnings Ratio	14.69																																	
Price/Book Ratio	1.64																																	
Dividend Yield	2.67%																																	
Volatility <sup>6</sup>	11.91%																																	
<p>For more information, visit <a href="http://ProShares.com">ProShares.com</a> or ask your financial professional</p>																																		

<sup>1</sup>Expenses with Contractual Waiver through September 30, 2024. Without the fee waiver performance would likely be lower. <sup>2</sup>Returns are based on the composite closing price and do not represent the returns you would receive if you traded shares at other times. The first trading date is typically several days after the fund inception date. Therefore, NAV is used to calculate market returns prior to the first trade date. <sup>3</sup>Because the value of the index is not computed as of the close of the U.S. securities markets due to differences in trading hours between U.S. and foreign markets, correlation to the index will be measured by comparing the daily change in the fund's net asset value per share to the performance of one or more U.S. exchange-traded securities or instruments (benchmark) that reflect the values of the securities underlying the index as of the close of the U.S. securities markets. <sup>4</sup>"Correlation" is a measure of the strength and direction of a linear relationship between two variables. <sup>5</sup>"Beta" is a measure of the slope, which is the steepness of the line drawn through the fund return vs. the benchmark return on a daily basis

<sup>6</sup>"Volatility" refers to annualized standard deviation, a statistical measure that captures the variations from the mean of an index's returns and that is often used to quantify the risk of the index over a specific time period. The higher the volatility, the more an index's returns fluctuate over time. <sup>7</sup>Sum of weightings may not equal 100% due to rounding.

**Investing involves risk, including the possible loss of principal.** ProShares are generally non-diversified and entail certain risks, including risk associated with the use of derivatives (swap agreements, futures contracts and similar instruments), imperfect benchmark correlation, leverage and market price variance. These risks may pose risks different from, or greater than, those associated with a direct investment in the securities underlying the funds' benchmarks, can increase volatility, and may dramatically decrease performance. International investments may also involve risk from unfavorable fluctuation in currency values, from differences in generally accepted accounting principles, and from economic or political instability. In emerging markets, all these risks are heightened, and lower trading volumes may occur. Please see the summary and full prospectuses for a more complete description of risks. **There is no guarantee any ProShares ETF will achieve its investment objective.**

ProShares may invest in equity securities and/or financial instruments (including derivatives) that, in combination, should have similar daily price return characteristics to the fund's benchmark. Derivative contracts are priced to include the underlying index yield and will not generate dividend income. Because ProShares invest in derivatives and other financial instruments, their dividend distributions may not reflect those of their applicable indexes.

"MSCI" is a service mark of MSCI and has been licensed for use by ProShares. This ETF is not sponsored, endorsed, sold or promoted by MSCI and MSCI makes no representation regarding the advisability of investing in this ETF. You agree not to reproduce, distribute or disseminate fund holdings information, defined and limited to constituents, weights, valuation ratios, and volatility characteristics, or any Index holdings information in whole or in part, in any form without prior written permission from MSCI. All such information is provided on an "as is" basis, and MSCI makes no express or implied warranties or representations of any kind with respect to any of the information contained herein (including, without limitation, with respect to the accuracy, completeness, reliability, merchantability or fitness for a particular purpose of any such information or any financial results you may achieve from its use). In no event shall MSCI or its affiliates have any liability relating to the use of any such information. You may use this information solely for informational purposes in order to review the holdings of your investment. You may not make any other use of this information, including, without limitation, in connection with or as the basis for any other financial product or index. ProShares are distributed by SEI Investments Distribution Co., which is not affiliated with the fund's advisor.

The Global Industry Classification Standard ("GICS") was developed by and is the exclusive property of MSCI Inc. ("MSCI") and Standard & Poor's, a division of The McGraw-Hill Companies Inc. ("S&P"). Neither MSCI, S&P nor any third party involved in making or compiling GICS or any GICS classifications makes any express or implied warranties or representations with respect thereto (or the results to be obtained by the use thereof).