



FACT SHEET As of 3/31/24

PROSHARES MSCI EAFE DIVIDEND GROWERS ETF

Fund objective

ProShares MSCI EAFE Dividend Growers ETF seeks investment results, before fees and expenses, that track the performance of the MSCI EAFE Dividend Masters Index.

Fund details

Inception Date	8/19/14
Trading Symbol	EFAD
Intraday Symbol	EFAD.IV
Bloomberg Index Symbol	M1EADMAR
CUSIP	74347B839
Exchange	Cboe BZX
Net Assets	\$84.69 million
Expense Ratio ¹	0.50%
Distribution Schedule	Quarterly

About the fund

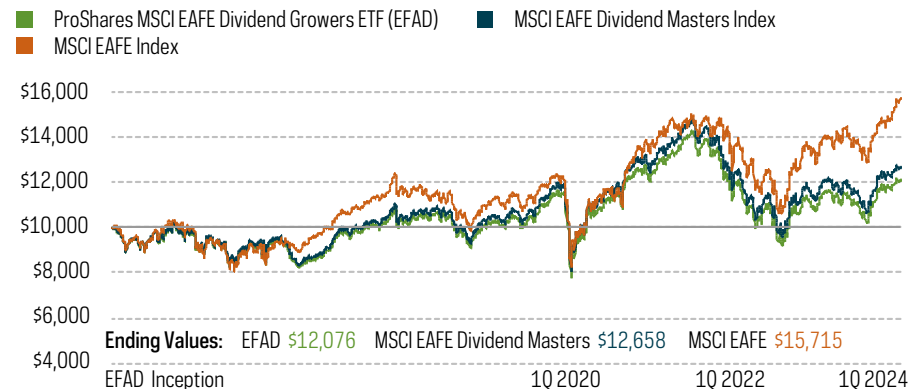
- EFAD focuses exclusively on the companies of the MSCI EAFE Index with the longest records of consistent dividend growth in the developed international markets.
- EFAD is part of the ProShares Dividend Growers ETFs family, domestic and international ETFs that invest in the best dividend growers in their respective categories.

Fund performance and index history²

	1Q 2024	Year to Date	1-Year	3-Year	5-Year	Fund Inception
ProShares MSCI EAFE Dividend Growers ETF NAV Total Return	1.18%	1.18%	7.22%	-1.13%	3.46%	1.98%
ProShares MSCI EAFE Dividend Growers ETF Market Price Total Return	1.44%	1.44%	7.11%	-1.06%	3.46%	1.98%
MSCI EAFE Dividend Masters Index	1.32%	1.32%	7.73%	-0.74%	3.95%	2.48%
MSCI EAFE Index	5.67%	5.67%	15.19%	4.74%	7.29%	4.81%

Periods greater than one year are annualized.

Growth of \$10,000 since inception³

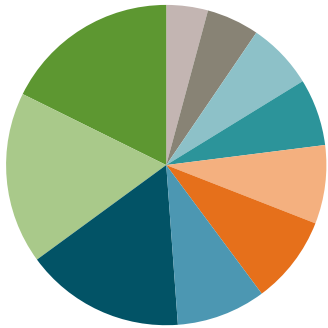
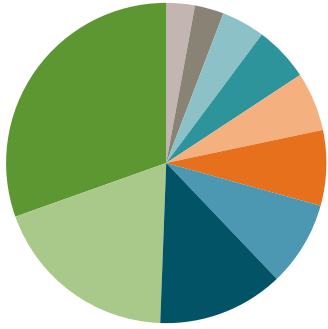


See reverse for additional information about the fund.

The performance quoted represents past performance and does not guarantee future results. Investment return and principal value of an investment will fluctuate so that an investor's shares, when sold or redeemed, may be worth more or less than the original cost. Current performance may be lower or higher than the performance quoted. Performance data current to the most recent month-end may be obtained by calling 866.776.5125 or visiting ProShares.com. Index performance does not reflect any management fees, transaction costs or expenses. Indexes are unmanaged and one cannot invest directly in any index.

Carefully consider the investment objectives, risks, charges and expenses of ProShares before investing. This and other information can be found in their summary and full prospectuses. Read them carefully before investing. Obtain them from your financial professional or visit ProShares.com. ProShares are not suitable for all investors.

¹EFAD's total operating expense is 0.51%. ²Returns are based on the composite closing price and do not represent the returns you would receive if you traded shares at other times. The first trading date is typically several days after the fund inception date. Therefore, NAV is used to calculate market returns prior to the first trade date. ³NAV total returns for the fund are used to calculate Growth of \$10,000. ©2024 PSA FS-2020-2304

Index description	Additional fund information ⁴																																	
<p>MSCI EAFE Dividend Masters Index</p> <ul style="list-style-type: none"> • Invests in the MSCI EAFE companies that have increased dividends each year for at least 10 consecutive years • Contains a minimum of 40 stocks, which are equally weighted • Generally, limits the weight of any single sector to no more than 30% of the index and any single country to 50% of the index • Is rebalanced each February, May, August and November, with an annual reconstitution during the November rebalance • Inception: 7/14/14 	<p>Top 10 fund companies</p> <table border="1"> <thead> <tr> <th></th> <th>Weights</th> </tr> </thead> <tbody> <tr><td>UCB SA</td><td>1.58%</td></tr> <tr><td>Symrise AG</td><td>1.49%</td></tr> <tr><td>Pan Pacific International Holdings Corp.</td><td>1.49%</td></tr> <tr><td>Hikari Tsushin Inc.</td><td>1.47%</td></tr> <tr><td>SAP SE</td><td>1.45%</td></tr> <tr><td>BAE Systems plc</td><td>1.43%</td></tr> <tr><td>Swire Properties Ltd.</td><td>1.42%</td></tr> <tr><td>Shionogi & Co. Ltd.</td><td>1.41%</td></tr> <tr><td>The Sage Group plc</td><td>1.41%</td></tr> <tr><td>Nemetschek SE</td><td>1.41%</td></tr> <tr><td>Top 10 total</td><td>14.54%</td></tr> </tbody> </table>		Weights	UCB SA	1.58%	Symrise AG	1.49%	Pan Pacific International Holdings Corp.	1.49%	Hikari Tsushin Inc.	1.47%	SAP SE	1.45%	BAE Systems plc	1.43%	Swire Properties Ltd.	1.42%	Shionogi & Co. Ltd.	1.41%	The Sage Group plc	1.41%	Nemetschek SE	1.41%	Top 10 total	14.54%									
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⁴Holdings are subject to change. ⁵Sum of weightings may not equal 100% due to rounding.

Investing involves risk, including the possible loss of principal. This ProShares ETF is diversified and entails certain risks, including imperfect benchmark correlation and market price variance, that may decrease performance. International investments may involve risks from geographic concentration, differences in valuation and valuation times, unfavorable fluctuations in currency, differences in generally accepted accounting principles, and economic or political instability. The fund may be adversely affected by economic uncertainty experienced by various members of the European Union. Please see the summary and full prospectuses for a more complete description of risks. **There is no guarantee any ProShares ETF will achieve its investment objective.**

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